



July 2013

KaleidoScope

Mahidol University International College Newsletter





LIFE @ MUIC

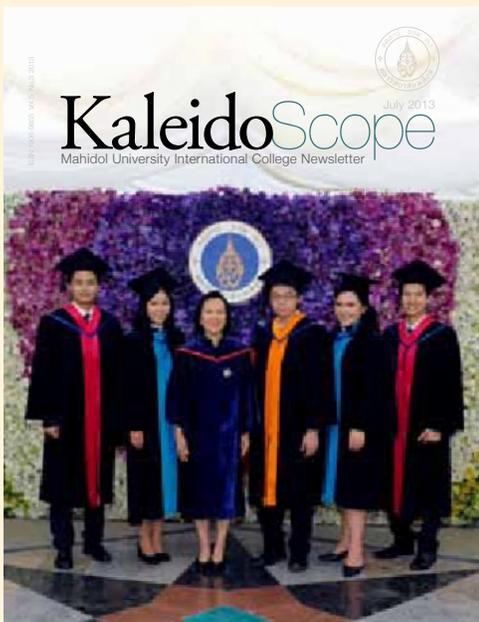
A new day dawns for these young people as they prepare to leave their alma mater and take the next step in their journey.

LOOKING FORWARD

What's next? This question must be on the minds of most graduating students. After four years of college, what should I do next? Find a job, enroll in graduate school, help out in the family business, start my own business, or bum around while considering my options? In this Graduation issue we're featuring several of this year's graduates who are taking the next step. Our featured alumnus meanwhile tells us how he has made a career leap from a giant multinational company to one that, according to him, advocates the same values he believes in. MUIC students are making waves in competitions here at home and abroad, keeping up with Mahidol University itself which has been ranked as the top university in Thailand in the recent QS Ranking.

Got something to say? Tap those keyboard keys and share your thoughts with us. We welcome comments, questions, requests, and suggestions from our readers. Just send your emails to this address: icpr@mahidol.ac.th

KaleidoScope reserves the right to edit readers' mail for legal, ethical, brevity and clarity purposes.



Cover Photo

Prof. Maleeya Kruatrachue, MUIC Dean, poses with graduates who represent each of the College's academic divisions that offer bachelor's degree programs.



MAHIDOL IN ASIA'S

TOP 100 UNIVERSITIES in 2013

True success is not in the learning, but in its application to the benefit of mankind.
M. Soukhla

Mahidol University was recently ranked among the top 100 universities in Asia by two reputable academic ranking bodies. In the Quacquarelli Symonds (QS) Asian University Rankings 2013, MU was ranked No. 1 in Thailand and 42nd in Asia. In the same survey, MU also placed 7th in the field of Pharmacy in Asia, 12th in Medicine, 14th in Health Sciences and 30th in Life Science.

Earlier, MU placed 61st in this year's Thames Higher Education (THE) Asia University Rankings Top 100. The survey showed that MU's strength lies in its international outlook, with a score of 41.6%. The other criteria used in determining the overall score included teaching (32.8%), research (17.3%), citations (32.3%) and industry income (35.1%).

AUN ASSESSORS VISIT MUIC

As part of evaluating Business Administration Division's (BBA) Educational quality assurance according to ASEAN-QA criteria, the ASEAN University Network (AUN) Assessor Team visited MUIC on June 17 - 19, 2013. Prof. Rajata Rajatanavin M.D., President of Mahidol University and Prof. Maleeya Kruatrachue, MUIC Dean, welcomed the AUN team in the Seminar Room.



CONFERENCE ON RELIGION

Two faculty members from the Social Science Division presented their respective papers at the 3rd annual Asian Conference on Cultural Studies and Asian Studies held on May 24-26, 2013 in Osaka, Japan.

With the main theme of the conference being "Intersecting Belongings: Cultural Conviviality and Cosmopolitan Futures," Ajarn Ilias Baker presented his paper entitled, "Buddhist Modernism and the Creation of a New Identity: Narratives of Recovery from Substance Dependence." In addition, Ajarn Ruchi Agarwal delivered a paper on "Cultural Appropriation or Cultural Legacy? Brahmanical Ceremonies of Tri-yumpawai and Tri-pawai in Bangkok Revisited."

NAFSA 2013

A delegation from MUIC attended this year's gathering of the National Association of Foreign Student Advisers, better known as NAFSA, in St. Louis, Missouri in the United States, from May 27 to June 1, 2013.

"Participation at NAFSA over the past eight years has promoted visibility for MU and MUIC and is an important part of our outreach," said Dr. Charles Windish, Associate Dean for International Affairs, who also headed the delegation composed of Dr. Ornlatcha Sivarak, Chairperson of the Business Administration Division, Ms. Sarinya Saihom and Ms. Suntharee Tumvaviphat, both staff members from the International Affairs Section.

Dr. Windish said that aside from meeting with representatives of MUIC's partner universities, they were also able to touch base with some 25 schools interested in establishing a working relationship with MUIC in the areas of student exchange and student visits. These universities mainly come from the US, France, the UK, Germany, Switzerland and Singapore.



AEC & ETHICAL BUSINESS

PRACTICES

Noted corporate executive and author Mr. Danai Chanchaochai gave a special lecture on “Business Growth in AEC through White Ocean Strategy” in the MUIC auditorium on June 18, 2013.

▼ SCAN ME



▶ CONTACT VIDEO

Mr. Chanchaochai based his lecture on one of his bestselling books, *White Ocean Strategy*, which emphasizes ethical business practices. Mr. Chanchaochai is the CEO of DMG Books and DC Consultants and Marketing Communications. More than 400 people attended the event which was organized by the College’s Committee for Cultural Promotion.



LECTURE ON PUBLIC SPEAKING & PRESENTATIONS



The Preparation Center (PC) for Languages and Mathematics hosted a lecture for PC 4 students on the topic, “Public Speaking and Presentation Skills” on June 25, 2013, from 2:00 to 4:00 pm in the MUIC auditorium. The speaker was Mr. Rab Paterson from the International Christian University, Japan. Mr. Peterson told an audience composed of around 150 students from PC4 and faculty and staff of ways to improve their public speaking skills and enhance the quality of their presentation skills.

TRAINING ON CREATIVE TOURISM BUSINESS DEVELOPMENT

The Creative Academy for Cultural and Heritage Tourism (CCHT) has organized a training on “Creative Tourism Business Development” on April 23-27, 2013, (Batch 1) and May 7-11, 2013, (Batch 2); both events sponsored by Mahidol University.

The training aims to strengthen the human capital of the tourism sector in order to be ready for the ASEAN Economic Community (AEC) that will be launched in 2015. The training consisted of lectures and field trips for five days. There were about 90 participants from various sectors in the tourism industry, such as academia and public and private organizations. Three more batches will be trained in June, July, and August 2013.



RESEARCH SEMINAR

The Office of Planning, Research and Development hosted a research seminar on May 3, 2013 at the Seminar Room which featured 18 faculty members and six staff who presented their respective papers that had received support from MUIC through the Seed Grant for Research covering the fiscal years 2009 to 2012.

This seminar, with the theme, “Celebrating Academic Diversity for the development of MUIC,” is part of the College’s overall efforts to promote a culture of research, increase the number of articles published in peer-reviewed journals, and provide a venue for the exchange of ideas and promotion of collaborative research. Some 101 people attended the seminar.



ORIENTATION FOR TRIMESTER 3 FRESHMEN



A total of 162 freshmen registered for Trimester 3 of the 2012-13 academic year, compared with the previous semester's 105. Six of the freshmen were international full-time students.

On April 2, 2013, MUIC held an orientation session for 162 freshmen in the college auditorium. Asst. Prof. Yingyot Chiaravutthi, Associate Dean for Academic Affairs, delivered an academic report after which Dr. Charles Windish, Associate Dean for International Affairs, welcomed the new students.

The academic division chairpersons each gave an overview of their respective divisions, in addition to a presentation of MUIC's language programs by Dr. Gerald Moshammer, Vice Chairperson of the Humanities and Language Division. Ajarn Michael Naglis, Assistant Dean for Student Affairs, introduced the freshmen to the wide range of student activities.

Afterwards, the new students met with their general education advisors and registered for the coming trimester.

WELCOME PARTY FOR FOREIGN TENANTS

A welcome party was held on May 15, 2013, for exchange and visiting students who are tenants of the MUIC International House during Trimester 3. Some 40 Thai and international students attended the party which started with ice breakers, followed by a dinner of traditional Thai food like *tom kha kai*, *pad thai*, stir-fried mixed vegetables and other delicacies. The party was organized and hosted by the MUIC Housing Unit.



ORIENTATION, FIELD TRIP FOR NEW EXCHANGE STUDENTS

An orientation was organized on April 19, 2013, for 25 exchange students who enrolled in Trimester 3. Prof. Maleeya Kruatrachue, MUIC Dean, welcomed the new students while Dr. Charles Windish, Associate Dean for International Affairs, gave an overview of academic and student activities at MUIC. After the orientation, the exchange students were brought to the Siam Niramit Theater where they enjoyed watching a world-class performance featuring Thai arts and culture.

THAI CULTURAL LESSONS AND FIELD TRIPS FOR OHIO STUDENTS

Twelve students and two professors from Ohio State University underwent a two-week-long series of special courses and field trips at MUIC.

Made possible through a newly-signed memorandum of understanding between the two educational institutions, the 12 students and their mentors, Prof. Leslie Denise Stoel and Asst. Prof. Margaret Binkley, attended courses in Introduction to Thailand and Thai Food, Sustainable Tourism Management, International Business Management and Cross-cultural Commu-

nication and Negotiation. They also went on a tour of the Salaya Pavilion Hotel and Training Center, explored Mahasawat Canal in Nakhon Pathom and visited the Grand Palace and Wat Po in Bangkok.

They also made a trip to the city of Chiang Mai up north.

Ms. Worada Apirat, head of the Academic Services and Special Projects Unit which facilitated the training, said the MOU allows MUIC and Ohio State University to fol-

low up on this short-term project with more major institutional collaborations, including student exchange.



GRADUATE PROGRAM

AGREEMENT FOR ACADEMIC AND PROFESSIONAL SERVICES



BETWEEN
MAHIDOL UNIVERSITY
AND
BIG C SUPERCENTER PUBLIC COMPANY LIMITED



Mahidol University
International College



MUIC TO TRAIN BIG C MANAGERS

Mahidol University International College (MUIC) and the Central Casino Group, owner of the Big C chain of hypermarkets, signed a memorandum of agreement establishing an Executive Degree and Leadership Program on June 7, 2013, at the Hotel InterContinental in Bangkok.

Under the MOU, Big C's store general managers and regional managers will undergo a training course entitled Executive Degree and Leadership Program under MUIC's Graduate Center. It will provide the participants with updated modern management concepts and inculcate modern leadership qualities in the retail industry. It will also guide the participants in adopting a holistic strategy through real case analysis and business game simulation. At the end of the

class, participants are expected to be better business leaders and be more competitive and productive.

"Both Big C and MUIC share a vision of continued excellence through the investment in human capital," said Prof. Maleeya Kruatrachue, MUIC Dean.

The program was an off-shoot of the Mini-MBA program created and conducted in 2007-2008 by MUIC lecturers Douglas Rhein and Dr. Chairawee Anamthawat-Kierig, also for Big C, the second largest retail group in Thailand. Classes will run from July 2013 to April 2014 at the Graduate Center's campus in Sathorn City Tower on Sathorn Road.

ORIENTATION FOR TRIMESTER 3 STUDENTS

The Graduate Center held an Orientation Session for incoming Trimester 3 students at the Renaissance Bangkok Ratchaprasong Hotel on Saturday, March 30, 2013.

In her speech, Dr. Ornlatcha Sivarak, BBA Chairperson, said the orientation is a good occasion for the new students to learn more about the Graduate Center and spend time with the faculty, staff and fellow students. She noted that the oncoming batch comes from a mix of good universities in Thailand and abroad, adding

that the students come from well-established organizations like the Bank of Thailand, Bangkok Bank, Bank of Tokyo, Krungthai Bank, Bangkok Airways, True Corp., Bumrungrad International Hospital, Mitsui and Co. (Thailand) Ltd. and Sofitel Bangkok.

Nine students comprise Batch 10 for the Master of Management in International Hospitality Management program while 30 students make up Batch 14 for the Master of Business Administration in Business Modeling and Development Program.



BANK EXECUTIVE GIVES LECTURE

Ms. Arissara Tansutapanich, an international bank executive, gave a talk on "International Business Networks: Importance, Complexity, Coordination and Competition" at the MUIC Graduate Center on April 27, 2013. Ms. Arissara shared with the students in the Managing Networks and Internationalization class her experiences involving the purpose and process of building international networks. She also discussed contemporary issues on the complexity and coordination involved among different business stakeholders.

ACHIEVEMENTS

HITACHI YOUNG LEADERS INITIATIVE

Mr. Aekarak Sethi, a senior Environmental Science major, was chosen as one of four Thai university students to participate in the 12th Hitachi Young Leaders Initiative which was held from July 1 to 5, 2013, in Bangkok.

This gathering of youth leaders, sponsored by the Japanese corporation, Hitachi, “aims to identify and groom potential young Asian leaders by providing a platform for bright students to congregate in order to discuss regional issues and establish contacts with prominent regional opinion leaders from the private, public and academic sectors.” This year’s theme was “The Road Ahead: ASEAN’s Role in Asia and the Global Economy.” A total of 280 students from Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan met in Bangkok to participate in forums, workshops, fieldwork, community activity and a tour of the Hitachi factory.

L’OREAL BRANDSTORM 2013

One team from MUIC, “Brandominnance,” not only survived the six-month long L’Oreal Brandstorm Competition but also emerged as 2nd Runner-up in the national round of this prestigious global marketing contest.

Team members Mr. Aekarak Sethi and Ms. Praiya Uranukul, both Environmental Science majors, and Ms. Jirathip Veerawattananon, a Finance major, won a cash prize worth 30,000 Baht. This year’s contest focused on marketing the L’Oreal Paris brand in the ASEAN region and ensuring excellent strategic brand positioning and brand innovation. Being non-marketing majors, the team also benefitted much from the guidance of their adviser, Ajarn Kandapa Thanasuta of the BBA Division.



2nd PLACE IN AUN CONTEST

A Social Science student won 2nd place for her presentation at the 14th ASEAN +3 University Network (AUN) Young Speakers Contest and Educational Forum held at the Institut Teknologi Bandung in Bandung, Indonesia, on June 3-9, 2013.

Ms. Pichamon Anekvorakul’s paper was entitled, “Using Social Media to Increase Youth Leadership and Enable Connectivity.” Another Social Science student, Mr. Raja Asavanon, participated in the Young Speakers Contest, delivering a speech based on the conference theme, “Roles of the Future Leaders of ASEAN +3 Toward Overcoming Connectivity Problems for Economic Growth.” Ajarn William Jones of the Social Science Division accompanied the two students to the conference, which was attended by students and faculty representatives from over 30 universities from ASEAN +3 countries.



WINNERS IN KIEHL’S DESIGN CONTEST

Two MUIC students won a multinational cosmetic company’s label design contest. Ms. Keerada Songwattana, a Marketing major, and Ms. Natthida Tippararat, a Social Science major, were among four winners chosen by Kiehl’s Thailand for its “You Can Change the World with Kiehl’s: Label Design Contest.” Each received a 20,000 Baht cash prize and a certificate. Their winning entries will also be used in promoting the company’s Ultra Facial Cream product. Kiehl’s Thailand, which sells skin care and other beauty products, has been running a “Change the World” campaign that promotes environmental awareness for three years now.

RIDER BRINGS HOME MORE MEDALS

Ms. Pakjira Thongpakdi, a Tourism and Hospitality Management major, continued her winning streak when she brought home gold and silver medals from the International Young Riders Competition held on April 19-21, 2013, in Kuala Lumpur, Malaysia. Last March, she won two silver medals in the Pre-SEA Games in Myanmar. In her latest triumph, she claimed first place in the Preliminary category and second place in the Novice category, both of which were part of the FEI CDI-Y Borrowed Horse dressage event. Ms. Pakjira was one of two Thai athletes who participated in the competition, which was organized by the Equestrian Association of Malaysia with the collaboration of Fédération Equestre Internationale (FEI), an international governing body of equestrian sports.



ACHIEVEMENTS

SHORT FILM IN HK INDIE FILMFEST

The short film "Black Bête" by Film Production senior Kasidhat "Robby" Gorman was again selected for screening in a film festival overseas, this time in Hong Kong's Pineapple Underground Film Festival (PUFF) 2013 held last June.

Described as a Thai gangster noire, "Black Bête" attempts to explore the theme of so-

cietal perceptions, more specifically the archetypes we have come to accept and what we deem as valuable. In order to live, whom would you sacrifice, those people you have no emotional attachment to or the ones you intimately know? The short film, Gorman's thesis, was screened at the 16th George Lindsey UNA Film Festival at the University of Alabama in the US in March this year.



OUTSTANDING PC STUDENTS

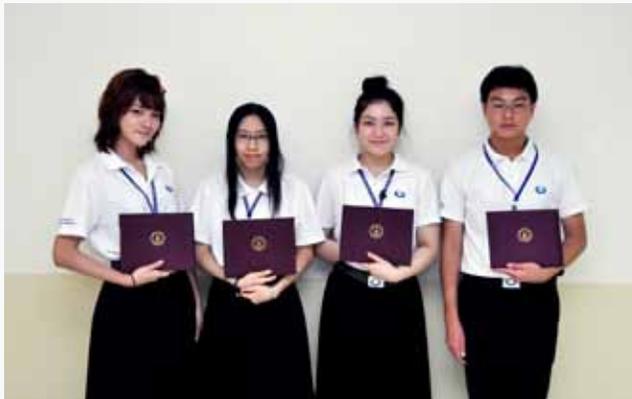
The Preparation Center (PC) for English and Mathematics gave recognition to its outstanding students during the Orientation held on March 29, 2013, in the college auditorium.

Four students were given the Outstanding Contribution Award for serving as good role models to other PC students. They are Ms. Pavinee Stitthammasan (PC 1), Ms. Thamapond Patjaiko (PC2), Ms. Parsimone Boonratana (PC3), and Ms. Phansa Manokatitham (PC4).

Another group of four were given the Outstanding Academic Achievement award for attaining the highest grades during Quarter 1. They are Ms. Panthita Tiempanit (PC

1), Ms. Wiyadarat Kruangrudee (PC2), Mr. Krittanun Tantraporn (PC3), and Ms. Phansa Manokatitham (PC4).

Several speakers graced the event, including Ajarn Natetra Dhevabanchachai, General Manager of the Salaya Pavilion Hotel, and Mr. Nattawut Wetprasit, former President of the MUIC Student Association.



FINALISTS IN ANIMATION FEST

The entries of two FAA students and alumni were among the 10 finalists in the Thailand Animator Festival #2 held on June 1, 2013 at Scala Theater, Siam Square in Bangkok.

The entry of Ms. Jane Horsakul and Mr. Paradol Kitcharoen, 3rd year Animation Production students, entitled The Wound, was included with the entry of FAA alumnus Mr. Braphagorn Mengsiri, Beautiful, in the festival's Top 10.

Three senior projects, Leap by Mr. Weerapot Chaoman, The Library by Ms. Katherine Jeimnud, and Endless Fashion by Ms. Hathaichanok Thipayasanti, were also selected for screening in the festival.

SOPHOMORE JOINS MU CHOIR IN EUROPEAN MUSIC FESTS

An MUIC Tourism and Hospitality student, Ms. Kanpirom Kunjara Na Ayudhya, joined the Mahidol University Choir when it participated in two European musical festivals from April 15 to 28, 2013.

The MU Choir won two silver medals in the "International Festival Slovakia Cantat 2013" in the Slovak Republic, one each in the Youth Choir and Gospel/Spiritual categories. Before that, the Choir participated in the "International Plock Festival of Choir Music" in Poland, performing at historical landmarks over a two-week period.



USR

BLOOD DONATION AND HEALTH DAY

The MUIC Student Association, with the cooperation of Siriraj Hospital, organized a Blood Donation and Health Day event in the Seminar Room, MUIC Building 1, on May 2, 2013. Aside from blood donations, participants also underwent a Body Mass Index (BMI) checkup. Many MUIC students, faculty, and staff donated blood in order to help save other people's lives.



CARTONS FOR RECYCLING

Mrs. Sumalee Visetratana, MUIC Associate Dean for Administration, together with officers of the College's Saving Energy Committee, turned over 16,200 pieces of used carton packages, with a total weight of 162 kg, to representatives of Satitpattana School on March 29, 2013 at MUIC Building 1. The cartons will be recycled into composite roofing materials for the Princess Pa Foundation and the Thai Red Cross Society.

The MUIC Saving Energy Committee, established in 2011, recently launched its environmental campaign called "Eco University: Go Green, Live Green" which aims to encourage people to save energy and help preserve the environment.

BIKE CHARITY

The MUIC Cycling Club raised 54,411 Baht in donations when it spearheaded a fund-raising campaign called "Charity Ride" on June 16, 2013. Some 81 cyclists, the majority from the Salaya community, rode around the shady lanes of Phut-tamonton Park for a total of 40 km. Nine corporate sponsors including Bike House, Asia Bike and Amorn Bike contributed goods, services or cash to make the event

both fun and worthwhile. The proceeds will fund the planting of more trees in the park and the education of orphans at the Foundation for Children.



EVENT MANAGEMENT STUDENTS ORGANIZE CHARITY ACTIVITIES

Each trimester, students of the Event Management course of the Tourism and Hospitality Management Division organize real-life events to synthesize the knowledge they have acquired in class. Last June, 42 students produced six different events in locations inside and outside of the MUIC campus, embracing diverse initiatives of charity, conservation and creative experience.



The organization of charity events has long been a favorite among students and there was no exception this time around. For communities in the Salaya district, the "Back to School" project has raised funds to bring back the first post-flood Sports Day to Ban Klong Yong School. "Little Explorers", in close collaboration with Baan Thantawan, an institution caring for children from troubled families, took toddlers out to their first visit of Dusit Zoo. Farther afield, Baan Huay Ma-rha School in Chon-buri received a new personal computer bought with the donations from the "Smile Project."

Another line of events comprised projects related to nature conservation. The event "Aloha Pagarung" took the participants to Satthahip to learn and practice coral planting. Another event, "Can You SEA Me?" was a trip to Satthahip's Sea Turtle Conservation Centre. Through a video presentation, visiting the museum exhibits, a hands-on experience with baby turtles and a rare opportunity to release turtles back to the ocean, the event connected knowledge and interaction with the endangered species to instill awareness among the participants. The participants also cleaned up the tanks where the baby turtles resided.

In a creative spirit, students organizing the "Game of Darkness" invited participants to experience for a few minutes the world of the blind. A normal classroom was for a day turned into a mini-maze facilitating the exploration of the senses of touch, smell, taste and hearing. Many participants were surprised to find out that they could not register the taste of a tomato when they were blindfolded!

The author, Mr. Wai-Tak To, teaches the Event Management course (ICTM310) which is offered every trimester.

DONATION FOR REFUGEES IN MAE HONG SON

The Student Exchange Unit made a donation last April 10 to the Karen refugees whose camp in Mae Hong Son burned down earlier this year. Thirty-seven refugees died in the fire. Survivors of the fire lost all of their belongings. Exchange and visiting students who enrolled during the 2nd trimester donated used clothes, shoes, towels and other items needed by the survivors. These items totalled 80 kg packaged in nine boxes.



SAVING THE REEFS

My research focuses on investigating the threats to coral reefs in Thailand and ways to manage and minimize the negative impacts. My previous work in the reefs of Pattaya has highlighted the fact that the reefs nearer the mainland are under much greater threat from tourism than the islands that are farther away.

On June 8th and 9th I took my Integrated Biology class to Koh Sak to assess and characterize the trash on the north and south beaches of the island. By visiting the island students gained an insight into the particular problems that islands face.

Anecdotal evidence shows that trash on the north beach is left by visitors to the island whereas the trash on the south beach is brought in by the tides and wind. In one day, my students managed to remove 36 bags of rubbish weighing 137kg from the south beach; they also managed to move over 750 kg of fishing nets, ropes and floats. The north beach isn't much better; in one day my students removed over 40 kg of trash – all this trash is left by visitors to the island; in the mad rush to experience what the island has to offer, many of the tourists 'forgot' to dispose of their rubbish responsibly. The beach quickly becomes littered with plastic bottles, straws, plastic bags (holding the remains of breakfast or lunch) and cigarette butts. If this trash ends up on the reef it can smother the corals (eventually killing them) or it can be eaten by marine organisms – plastic bags look like jellyfish, an important component of the turtle diet, for example. Any plastic will remain in the water for a very long time, never disappearing, just getting smaller and smaller.

Information collected by my students was used to determine the best place to put rubbish bins on the north beach. The bins were purchased with funds donated to a local reef conservation group and were put on the beach by students from my Sustainable Development class who came to the island to assess the threats to the reef. The students collected data concerning numbers of tourists visiting the island on June 15th and 16th and the activities they do while on the island.



My students discovered that if the tourists pay for a package tour, the cost includes playing on the jet-skis and banana boats. Subsequently, the ride is short with many of the tourists spending less than 30 seconds jet-skis. With hundreds of visitors wanting to play on jet-skis, this not only presents a threat to reef integrity but also poses a major threat to the tourists themselves.

The reefs are at risk because tourists can be considered to be competing for the same resources and without a management plan. What better way for our students to learn how to protect a reef than to experience firsthand the threats that reefs are under. What better way to turn our students into global citizens than to have them out in nature picking up trash, setting a good example to everyone.

If anyone is interested in carrying out their senior research project or independent study in the reef environment, then please get in touch. Your help in constructing an effective management system to protect the reef and its visitors would be much appreciated.

The author, Dr. Wayne Phillips, can be reached at wayne.phi@mahidol.ac.th



SUPPORTING THE TURTLES

The Marine Biology (ICNS 252, ICBI 441) class under Ajarn Laird Allan traveled to the Royal Thai Navy Sea Turtle Conservation Project at Sattahip in Chonburi as part of a trip to study marine organisms and ecosystems. Students and staff banded together to donate 4,000 Baht of their own money to support the project. They were also given the opportunity to release two baby turtles into the sea.



COMMUNICATION DESIGN THESIS EXHIBITION

The Fine and Applied Arts Division held an exhibition at Siam Discovery on June 29-30, 2013, highlighting the final thesis projects of the first graduates of the Communication Design Program. The theme of the show is “Raw,” reflecting the students’ raw talents and fresh approaches to their chosen topics. Fourteen students showcased their work dealing with a variety of subject matters, from Thai buffalos to transgender issues. Two well-known Thai graphic designers—namely Mr. Teeranop Wangsilapakun, an international award-winning Thai graphic designer from TNOP Design Studio; and Mr. Opas Limpi-Angkanan, President of the Thai Graphic Designers Association (ThaiGA)—also gave a talk.

LITERARY READING SESSION

To promote *Hitherto*, MUIC’s online literary journal, 15 students and two teachers—Ajarns Mariejoy San Buenaventura and Mark Rodel—read poems and short stories at the “Word Slam Session” held on June 27, 2013 from 4:00 to 5:30 pm at the ground floor of Building 1.

SONGKRAN 2013

MUIC celebrated the Songkran festival on April 11, 2013, on the ground floor of Building 1. With the theme, “Songkran Hardcore,” members of the MUIC community lined up to pour water over the hands of Prof. Maleeya Kruatrachue, MUIC Dean, and other senior executives. Dean Maleeya later on expressed Thai New Year’s greetings to the participants.

FILM AND ANIMATION WORKSHOPS in AUSTRALIA

The Entertainment Media Program of the Fine and Applied Arts Division organized the International Field Study 2013 at Deakin University, in Melbourne, Australia, from April 4 to 16, 2013. Fifteen students and two lecturers participated in the event.

The 2-week program included various workshops such as Epic Red Camera shooting and workflow, hands-on practice at Australia’s largest Motion Capture studio, a Pixar Studios master class for Animation Production and a one-on-one discussion with Ms. Nadia Tass, Australia’s famous film director, as well as tours to production studios and museums.



MUIC'S VISITORS

MUIC was recently visited by several official delegations. First was a team from Stamford International University on April 22, 2013, which observed the Quality Assurance AUN-QA evaluation being conducted then at MUIC’s Business Administration Division. It was followed on May 27 by Khun Aungkana Pumpaka, Director of Tourism Authority of Thailand’s (TAT) Samut Songkhram Office who was also accompanied by tourism journalists. As part of their field trip of tourist attractions in Samut Sakhon and Nakhon Pathom, they toured the Salaya Pavilion Hotel and Training Center. On May 29, a delegation from the King Mongkut’s Institute of Technology Ladkrabang (KMITL International College) visited MUIC in order to learn more about international student recruitment for both full-time and exchange programs.



NEW APPOINTMENTS

Mr. Jonathan Green
Chairman, Humanities and Languages Division
Effective May 1, 2013



Mr. Roman Chirasanta
Lecturer, Humanities and Languages Division
Effective March 1, 2013



Dr. Claus Karl Meyer
Lecturer, Social Science Division
Effective March 1, 2013



WORKSHOP ON NATIONALISM

IN CAMBODIAN-THAI RELATIONS

The Social Science Division's Southeast Asian Studies Program hosted a workshop on "Nationalism in Cambodian-Thai Relations" in the Seminar Room on May 15, 2013. Participants of the workshop included students and lecturers from a number of Thai and Cambodian universities as well as civil society advocates and policy makers.

In the morning scholars from MUIIC, Thammasat University (Bangkok) and Zaman University (Phnom Penh) presented a number of papers in closed session, followed by group discussions between Khmer and Thai students in the early afternoon. Conclusions of the workshop were presented and discussed in an open session at 5 p.m.



The resource persons included Dr. Marja-Leena Heikkilä-Horn, Dr. Matthew Copeleand, Dr. James Warren, Ajarn Christian Oesterheld of MUIIC's Social Science Division; Dr. Morakot Jewachinda Meyer from Thammasat University; and Mr. Sok Udom Deth, a lecturer from Zaman University in Phnom Penh, Cambodia. The workshop was the result of MUIIC's cooperation with the Phnom Penh-based Kdei Karuna Organization.

BIODIVERSITY LESSONS IN BRUNEI

During 12-24 May 2013, I was fortunate to be able to attend the Asia-Europe Meeting (ASEM) Workshop held in Brunei Darussalam. Twenty-eight student representatives from 26 ASEM member-countries attended the event, with the theme, "Challenges to Biodiversity Conservation in Tropical Ecosystems." The Office of Natural Resources and Environmental Policy and Planning (under the Ministry of Natural Resources and Environment) nominated me to represent Thailand at this event. The workshop was organized by Universiti Brunei Darussalam and the Ministry of Foreign Affairs and Trade.

Through this workshop we were able to learn more about biodiversity, with a focus on tropical ecosystems. The workshop consisted of five lecture sessions on biodiversity conservation, climate change, mapping and modeling and ecosystem studies. There were also two field trips to the Kuala Belalong Field Studies Center (KBFSC) in Ulu Temburong National Park, and the Badas peat swamp.

The KBFSC is open only to researchers and special guests. We did tree-corings and also learned to use different tools in forest



research. We also participated in the night walk in the forests (with each of us equipped with head lamps and/or flashlights and cameras), where we encountered different animals like snakes, frogs, spiders and lizards. We also got the chance to climb up the ladder to the canopy walkway, which is a bridge suspended at the top of the mountain, where we could appreciate the beautiful scenery of the rising sun above the mountain trees. We also visited two waterfalls there. At the Badas peat swamp, we monitored the routine of bats and learned to measure carbon content from the collected peat soil. We visited a sagu factory which makes a local dish made from the sagu palm.

Besides making friends with people coming from different backgrounds, this once-in-a-lifetime experience also made me appreciate nature even more, making me realize the importance of natural biodiversity.

Written by Ms. Bushra Chalermthai, a senior Environmental Science student.



Congratulations 2013 Graduates!

▼ SCAN ME



► CONTACT VIDEO

Members of the Graduation Class of 2013, formally attired in their caps and gowns, reached another important milestone in their young lives as they participated in the official Mahidol University Commencement Exercise, presided over by HRH Princess Maha Chakri Sirindhorn, on July 4, 2013 in the Royal Thai Navy Convention Hall. On behalf of the entire MUIIC community, KaleidoScope extends its congratulations and best wishes for the challenges of the future.

Final Touch

The graduates began preparations for this rite of passage with their participation in the MUIIC Final Touch Program, which was conducted on May 1, 2013, in the Auditorium. Asst. Prof. Chotechuang Panasoponkul, Associate Dean for Student Affairs, delivered a welcoming address, after which Prof. Maleeya Kruatrachue, Dean of MUIIC, congratulated the prospective graduates.

Ajarn Michael Naglis, Asst. Dean for Student Affairs, and Ajarn Alexander Korff served as moderators for a panel discussion, "Life after MUIIC: Making It in a Competitive World," a theme that was explored by six MUIIC alumni: Dr. Chanin Nantasenamat, Ms. Piyanut Kotsan, Mr. Dom Hetrakul, Ms. Pattamon Mekavarakul, Mr. Ammar Yudhanasompop and Ms. Phatsurang Dechabud-dharungsri, who represented education and research, non-governmental organizations, business, the hotel industry, the energy industry and mass communication, respectively.

They addressed a wide range of issues, including the skills required in their respective careers, the implications of the upcoming ASEAN Economic Community, engaging in community outreach, job satisfaction and maintaining a balance between work and one's personal life.

After a lunch on the ground floor of Building 1, the prospective graduates were measured for their caps and gowns, in preparation for their official commencement exercise.



MUIIC Graduation Ceremony

On July 1, 2013, MUIIC conducted its own special ceremony for its graduates in the college auditorium. The proceedings began with a report by Asst. Prof. Yingyot Chiaravutthi, Associate Dean for Academic Affairs, followed by congratulatory remarks from Prof. Maleeya Kruatrachue, MUIIC Dean, the chairpersons of the six academic divisions and Mr. Rachan Woramunee, President of the MUIIC Alumni Association.

Mr. Nattawut Wetprasit, representing the graduation class, then delivered an address, challenging his classmates to seek opportunities for personal and professional growth and to broaden their horizons so they can discover what they have never seen before, after which the MUIIC Choir Club performed a medley of Thai songs, all of which served as a prelude to the afternoon's most important moment when the 547 members of the Graduation Class of 2013 received an English version of their diplomas.



Outgoing Student Leaders

Mr. Nattawut Wetprasit (bottom row, left), former Student Association President during school year 2011-2012, poses with his fellow graduating officers. He considers as the highlight of his term the flood-relief and post-flood rehabilitation efforts that were spearheaded by the Student Association in Nakhon Pathom and Ayudhya provinces in 2011 and 2012.

THE VALEDICTORIAN

Ordinarily, the Office of Student Affairs selects the valedictorian by virtue of his or her highest cumulative GPA. Occasionally, however, a student is asked to represent the graduates because of his/her achievements and/or contributions to the College. Such was the case this year.

Mr. Nattawut Wetprasit, a Tourism and Hospitality Management major and second-class-honors recipient, completed his studies in April 2013. He not only served as President of the MUIC Student Association but also was involved in a variety of College and student enterprises, usually assuming a leadership role.

Mr. Nattawut is currently engaged in an intensive 18-month training program at the Holiday Inn Bangkok, specializing in Human Resource Management and Development. After that he expects to become a hotelier, focusing on talent development and training management, after which he will pursue his master's degree in the field of human resources management and organizational psychology. Once he receives his degree, Mr. Nattawut's ambition is to become a Director of Human Resources at a 5-star hotel and a part-time lecturer in order to encourage young and talented graduates to enter the hotel industry.

Graduate Students' Commencement

The Graduate Center had a total of 56 graduates this year, with 46 from the MBA program and 10 from the MM program.

Ms. Parichat Chalorkunwat graduated with the highest GPA among her batch mates at the MBA Business Modeling and Development program with 3.88, while Mrs. Dewi Eka Murniati had the highest GPA in the MM in International Hospitality Management program with 3.73. Ms. Parichat is an Asst. Manager at Daewoo International while Ms. Murniati is a lecturer at Yogyakarta State University.

The Graduate Center had its own commencement exercises on the morning of July 2 at the Salaya Pavilion Hotel and Training Center. Prof. Maleeya Kruatrachue, MUIC Dean, delivered the commencement address. Afterwards, the two program directors—Dr. Dissatit Prasertsakul of MBA and Dr. Veerades Panvisavas of MM—each gave a farewell speech to the graduates. The awardees were then called onstage.



Young Achievers

of 2013



In this year's Graduation issue, KaleidoScope does something different. Together with the Office of Student Affairs, we selected and are featuring five graduates who have done well in their studies and at the same time have taken solid steps in their future careers. They represent MUIC's five academic divisions that offer bachelor degrees. They are a cross-section of the College's alumni: three young men and two young women. Four Thais and one international student. Three of them are already enrolled full-time in graduate schools abroad. One is pursuing his Master's while holding a regular job. Another will look for a full-time job soon. They have done well during their stay at MUIC: high grades, extra-curricular activities, awards, prizes in competitions and volunteer work. Together they represent the majority of MUIC's graduates.

KaleidoScope captures this special moment in their lives. Next year, or perhaps the year after that, KaleidoScope will catch up with them and see what they are doing at that time. Meanwhile, here they are, the faces of the Class of 2013.



The Topnotcher

Mr. Chan Pin ("Johnny") Hu

BS Biological Sciences (Biomedical Concentration)

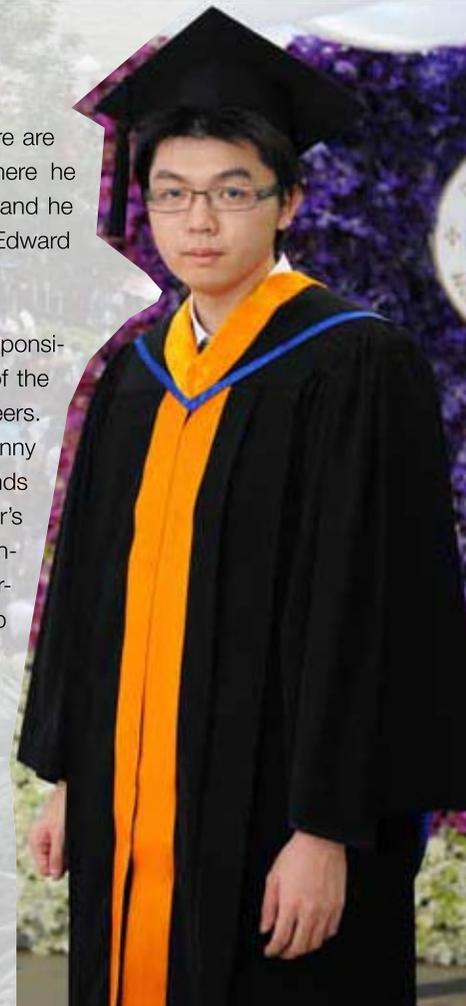
1st Class Honors

Mr. Chan Pin "Johnny" Hu's GPA is 3.99, the highest this year. The first thing anyone would most likely ask him would be, "How did you do it?" And that's precisely what KaleidoScope asked him. We expected to hear some magical formula, some esoteric technique that would give any student the key to a high grade. But Johnny's answer referred to basic skills any student should have: "One of my studying habits was to pay attention in class and make an effort in taking down notes. Understanding is also much more important than just memorizing. Discussing lessons with friends and trying to explain the concepts to each other were also an important way to enhance understanding."

Which means that any student can get high grades—if he only puts his heart into it, as Johnny himself, who hails from Taiwan and has been studying in Thailand since he was in Year 4, has demonstrated.

It also helped that Johnny had good mentors. There are many good teachers in the Science Division, where he earned a Bachelor's Degree in Biological Science, and he cited two who both inspired and influenced him. Dr. Edward Grand is one and Mr. Laird Allan is another.

True to Mahidol University's emphasis on social responsibility, Johnny found fulfillment in being a member of the Volunteer Club and the Student Association Volunteers. His concern for the environment has guided Johnny on his first job and graduate studies. He now attends night classes in Assumption College's (ABAC) Master's program in Technology Management while maintaining a day job in a company that produces and markets dyestuffs. "One of my main duties is to help the company to comply with the current chemical regulations in Europe which are designed to help increase the awareness on the safety of chemicals and the health of people. On the other hand, I chose this Master's program because I believe that technology and management should be working together in order to contribute to society," he said.



At the Crossroads

Mr. Karin (“Plai”) Kunjara Na Ayudhya

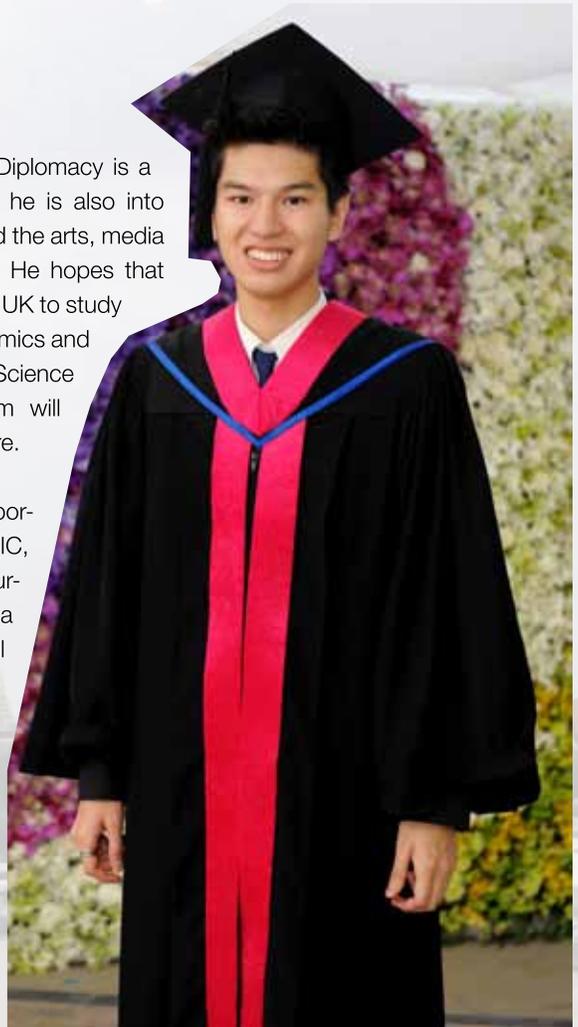
BA Social Science (International Relations)

1st Class Honors

A glance at Karin Kunjara Na Ayudhya’s 6-page resume will clearly give one the impression that he’s on the path to a career in international diplomacy. An exchange student twice (Kansas in high school and North Carolina in college), he also spent his early years studying in Australia and India. This July, he graduated with a Bachelor of Arts degree in International Studies. He might be following in his father’s footsteps, an executive in the Tourism Authority of Thailand who also brought his family with him to his postings abroad, but for Karin, there is a lot more to explore before settling in a definite career path. At MUIC, he had a busy extra-curricular life—volunteering for college and student activities, writing for the literary journal, receiving scholarships grants, running for the post of Student Association president and representing MUIC in ASEAN and UN events, among others. But he is the first to say that though he likes to do a lot of things, he is not yet certain which

career path he should tread. Diplomacy is a strong choice, of course, but he is also into photography, travel, culture and the arts, media and sustainable development. He hopes that his upcoming departure for the UK to study in the London School of Economics and Political Science’s Master of Science in Political Sociology Program will crystallize his plans for his future.

Asked what was the most important lesson he learned at MUIC, he said: “You should open yourself up and take advantage of a lot of opportunities. It’s not all about grades. Be an exchange student. Join student clubs. Make the most of your internship. Travel more. College life is not limited to classrooms. Learn from professors, but try to learn also from extra-curricular experiences and from meeting and networking with people.”



All Mapped Out

Ms. Nattha (“Toey”) Ulit

Bachelor of Business Administration (Marketing)

1st Class Honors

Nattha “Toey” Ulit can’t wait for the day she will fly to the United Kingdom later this year to pursue her MA in Organizational and Social Psychology at the London School of Economics. She graduated with a degree in Business Administration, majoring in Marketing (1st Class Honors) last July 4, with a GPA of 3.78. Her professors advised her to work for at least a couple of years first before enrolling in a master’s program, but Toey said she finds no reason to wait. She has it all planned—finish graduate school, return to Thailand, work in a large company’s marketing division, become a consultant and teach in a university.

Notwithstanding her high academic grades, Toey was actually a busy student on campus. She served as the PR officer of the Student Association, Vice President of the Young Professional Club, and at one time or another was a

member of the Choir, Music, Drama, and Art Clubs. She confessed that she can’t keep still; she has the need to take a break now and then from her academic studies and, through the Student Association and various clubs, meet new people and take on extra responsibilities. According to her, these experiences proved to be a great help in molding her as an individual and enabling her to mature faster.

She told KaleidoScope that the years she spent at MUIC comprise the best part of her life (“better than high school!!”) for it was in college that she was entrusted with enormous responsibilities, made many achievements, met lots of friends and basically prepared for her future. Not surprisingly, her advice to her juniors is: “Take advantage of all opportunities in both academics and extra-curricular activities. And don’t lose your passion.”





The Film Maker

Mr. Kasidhat ("Robin") Gorman

BA Film Production

1st Class Honors

Mr. Kasidhat ("Robin") Gorman is living his childhood dream. He graduated this year with a degree in Film Production and has several works to his credit. At least two of his films have been screened abroad: Algorithm was selected for the Silicon Valley Film Festival in the US in 2011, while this year, his thesis film, Black Bête was shown at the George Lindsey UNA Film Festival in Alabama and at the Pineapple Underground Film Festival in Hong Kong. It was also featured at the Bangkok International Student Film Festival and Ploy Seang 10 Film Festival, both in Thailand. Notable accomplishments for a young film student. He counts

directors Stanley Kubrick, Martin Scorsese, Darren Aronofsky and Quentin Tarantino as the main influences in his work, citing Tarantino's *Inglorious Basterds* as inspiring him to do *Black Bête*.

Despite these accomplishments, Robin is not above paying his dues first. He has been doing freelance work writing scripts for TV shows since October last year. He told KaleidoScope he plans to work full-time in the TV industry first, if only to further learn the ropes. His commitment to being a film maker is still there, however. "I would rather do indie films since there is more freedom to do what you want."

Going International

Ms. Somhatai ("Bence") Timsard

*Bachelor of Business Administration
(Tourism and Hospitality Management)*

2nd Class Honors

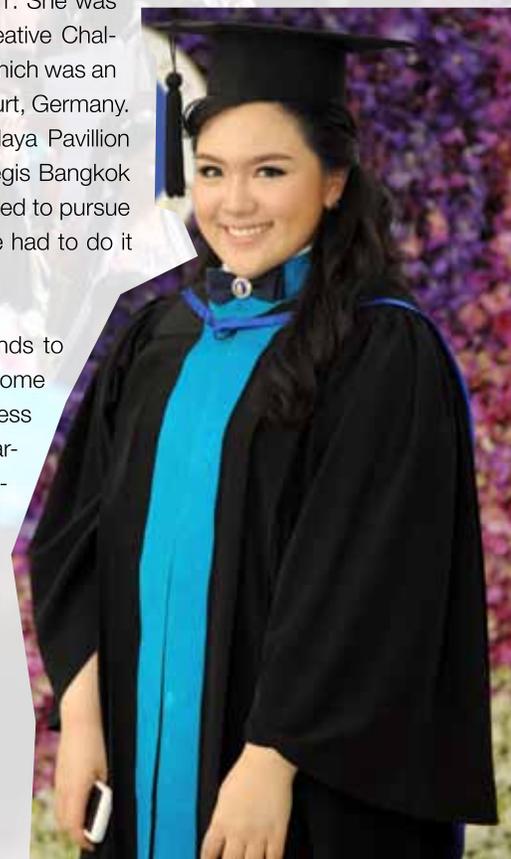
Somhatai or "Bence" will be marking two milestones this year—first for her bachelor's degree on July 4 and second for the submission and defense of her dissertation for her M.Sc. Business Management studies at the Oxford Brookes University, Oxford, in the UK. Not only that, she received 2nd Class Honors for the academic grades she had earned at both MUIC and Oxford.

Soon after finishing her academic requirements at MUIC in the 2nd Trimester of School Year 2011-12, Bence applied for and was accepted by Oxford. According to her, her one-year study in the UK is a turning point in her life. She has improved her English communication skills, for one. And it has also made her look beyond the tourism and hospitality industry. Her dissertation is a comparative study between British and Thai customers' preference for fake luxury prod-

ucts, a theme that hints at her growing interest in the field of marketing.

Nevertheless, she values her years in MUIC. "I practically grew up here," she says, having enrolled in her bachelor's program at the age of 16. She won the bronze medal in the MUIC Entrepreneurship and Innovation Contest in 2011. She was also the first student from MUIC to win the Creative Challenge at the Future Leaders Forum, the prize of which was an all-expense paid trip to the IMEX Forum in Frankfurt, Germany. She performed well in her internship at the Salaya Pavillion Hotel and Training Center and also at the St. Regis Bangkok Hotel, which later on offered her a job. She decided to pursue her graduate studies instead, reasoning that she had to do it now while she still has the drive and the interest.

After finishing her graduate studies, Bence intends to work in the corporate world. Before coming home for her graduation at MUIC, Bence won a business competition in Oxford; the prize was a trip to Harvard University in the latter half of July on a scholarship grant for a certificate course in business leadership. She expects to meet representatives of giant companies there, like Microsoft and Apple, with whom she plans to network and land a job later on, preferably in the area of marketing.



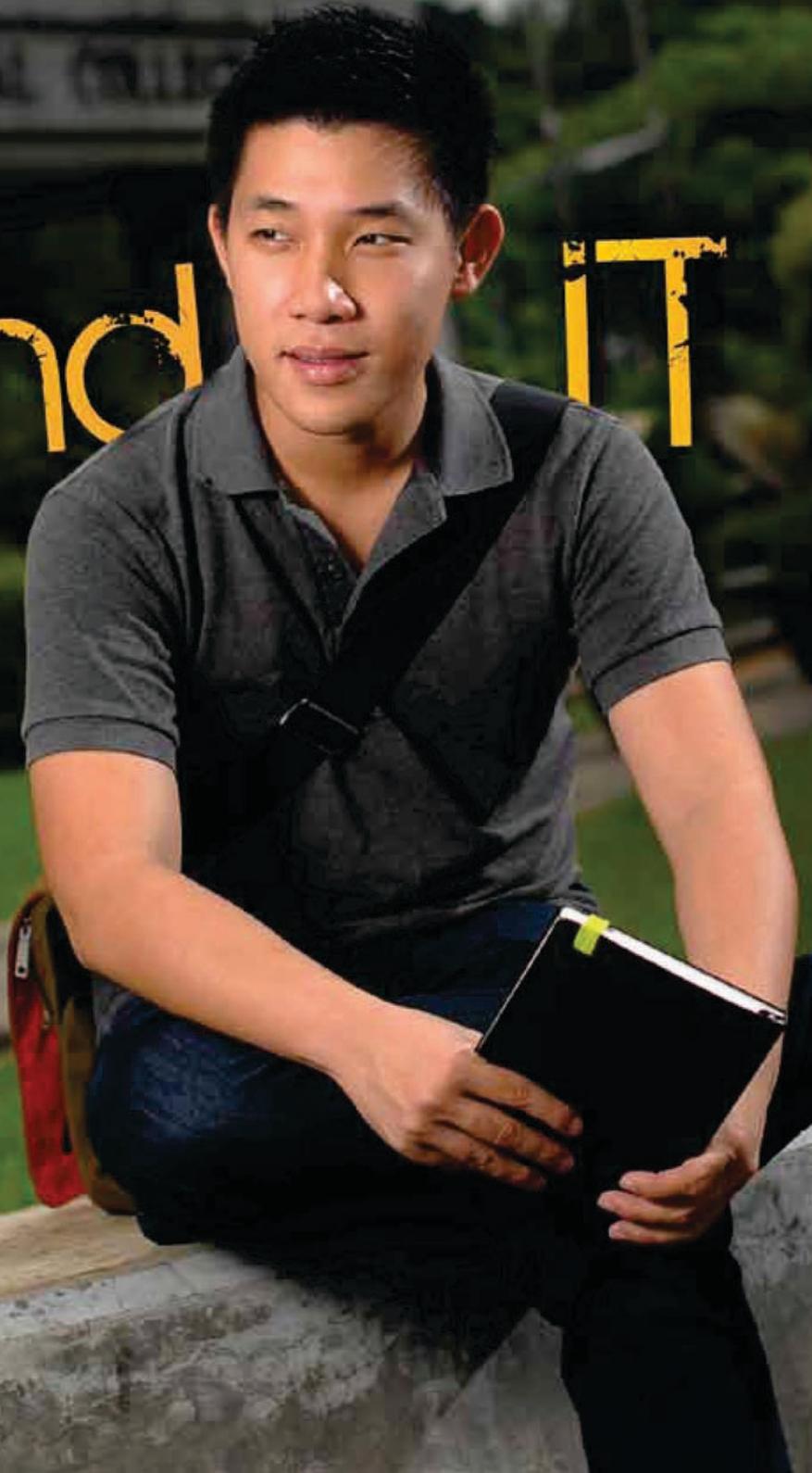
First Class Honors

Major	Name	GPA
ICBIB	Mr. Chan-Pin HU	3.99
ICFSB	Ms. Kwanchanok KANJANATIT	3.97
ICMKB	Ms. Kam PILUNTANADILOK	3.95
ICSSB	Ms. Thaniya THEUNGSANG	3.94
ICBIB	Ms. Tipwatoe ARAMWITTAYA	3.92
ICENB	Ms. Bushra CHALERMTHAI	3.90
ICMKB	Ms. Kulpompat POOSRIROJ	3.89
ICSSB	Mr. Kraipit LERTSIRIWORAPHONG	3.89
ICAPB	Mr. Weerapot CHAOMAN	3.87
ICIBH	Ms. Sasithorn YONGKHETKIT	3.86
ICMKB	Ms. Supicha KORCHAROENPANICH	3.85
ICBIB	Ms. En-ci HUANG	3.85
ICTPB	Ms. Ornvera ASSAWATERAKIAT	3.84
ICMIB	Ms. Nanthaporn WATTANATHAVORN	3.84
ICBIB	Mr. Chitrasak KULLAPANICH	3.84
ICMIB	Ms. Dolaporn EUAUNGGANAKUL	3.83
ICMKB	Ms. Sasiyakam CHANTTASAHAWAT	3.83
ICBIB	Ms. ShiRui YAO	3.81
ICFSB	Ms. Jarukitt LIMWACHIRANON	3.79
ICIBH	Ms. Kannarun WONGKHAJORNKAI	3.78
ICMKB	Ms. Nattha ULIT	3.78
ICSSB	Mr. William Francis MEEHAN JR	3.78
ICSSB	Mr. Nop TEPHAVAL	3.77
ICMFB	Mr. Kritchai CHOTIVICHIT	3.77
ICFSB	Mr. Jittiwat NARAKORNPAICHT	3.76
ICSSB	Ms. Phatcharapan ROJANASUKARN	3.76
ICSSB	Ms. Aiwa POOAMORN	3.75
ICSSB	Ms. Wipavee SILPITAKSAKUL	3.74
ICMIB	Ms. Tzu-Hsuan WU	3.73
ICIBH	Ms. Kanokporn CHUJIT	3.72
ICBIB	Ms. Pornkanok PONGPAMORN	3.72
ICMIB	Mr. Tinnapop PATOMRATTANAPIBAN	3.71
ICSSB	Ms. Tshering EUDON	3.70
ICCHB	Mr. Watsuwach WONGJAN	3.69
ICMKB	Ms. Wathinee ANANTASABKIT	3.69
ICBIB	Ms. Sunisa GAMBHIR	3.68
ICTPB	Ms. Pongkamda UDOMPRASERT	3.68
ICAPB	Ms. Yossacha PORNSMITH	3.68
ICFSB	Ms. Prangmilint MONTRIWAT	3.68

Major	Name	GPA
ICBEB	Ms. Suphakarn VARINPRAMOTE	3.67
ICBIB	Ms. Khadijah CHALERMTHAI	3.67
ICCHB	Ms. Weerawan KUNPITAKWATTANA	3.67
ICCSB	Mr. Patchphol ASAWASOMPHOL	3.66
ICMFB	Ms. Soowalak CHUENGCHAROENCHAIKAK	3.66
ICIBH	Ms. Kullatida TEERARATPOL	3.66
ICIBH	Ms. Pajaree KAMPUMEE	3.66
ICIBH	Ms. Vethida SITHICHAIUDOM	3.66
ICFPB	Mr. Kasidhat GORMAN	3.65
ICMFB	Mr. Mong-Hsun LIN	3.65
ICPYB	Mr. Rishab KRISHNA SHRESTHA	3.64
ICMFB	Mr. Phuchit THANABODEEKIJ	3.64
ICCBIB	Ms. Tanyalak VATINWISES	3.64
ICSSB	Mr. Karin KUNJARA NA AYUDHYA	3.64
ICMFB	Ms. Ornchaporn TRAVANATHUM	3.63
ICMKB	Ms. Srisupak LIPIKORNSUKTHAWEEKUL	3.63
ICSSB	Ms. Roypim TECHO	3.61
ICFSB	Ms. Nattawadee THANAMAHAMONGKHOL	3.60
ICIBH	Ms. Teranuch JARUSOMBUT	3.59
ICIBH	Ms. Wanwarang HOPATTRAPORN	3.59
ICMIB	Mr. Pathompong TIENGLADDAWONG	3.58
ICBIB	Ms. Kodchaporn MONGKOLLIKIT	3.58
ICMIB	Ms. Paweena TAREPAKDEE	3.57
ICSSB	Mr. Benjamin Helmut LAWTER	3.57
ICSSB	Mr. Ailawil UAMCHAROEN	3.56
ICMFB	Mr. Bhichaya VATCHARASURAGUL	3.56
ICMIB	Ms. Penpitcha CHONGKLONVANONT	3.56
ICBIB	Ms. Anisha CHABRA	3.56
ICMFB	Ms. Atikarn MONGA	3.55
ICBEB	Mr. Teeraroj CHANCHOKPONG	3.55
ICISB	Mr. Rachasak SACHASIRI	3.54
ICIBH	Ms. Preeyanun CHULAPAN	3.54
ICMFB	Ms. Poonyanuch RANGNOKTAI	3.54
ICAMB	Mr. Washirasak CHAROENHIRUNTORN	3.53
ICBIB	Ms. Lea CLADIE PERRET	3.53
ICMIB	Ms. Kittiwat SRIASSAWAPRASERT	3.53
ICSSB	Mr. Natawut KALAYANAMIT	3.52
ICMFB	Ms. Pimpisara JEWATTANAGUL	3.52
ICIBH	Ms. Vimala CHAIMALA	3.52



Beyond IT





For most new graduates, a career in the corporate world—preferably multinational—equates success. For a time, Mr. Unnawut Leepaisalsuwanna, who earned a Bachelor of Science degree in Computer Science with a minor in Management in 2010, seems to be on his way to spending his whole professional life in a corporate giant. Then he made a career leap. As he himself tells KaleidoScope, “I’ve moved from a consulting career path in a 250,000-employee company to being a web developer in a 15-employee company where we believe that our little positive power will move the world in a positive way.” It was an inspired decision on the part of Unnawut. In this issue, he shares with KaleidoScope his thoughts on making your own way in the world—and how MUIC helped him in his formative years.

I’ve just recently moved from an IT consulting analyst position at a multinational company to join Maqe Bangkok Co., Ltd. as a web developer. Based in Bangkok, we mostly develop websites and web applications for clients in Sweden and around the world.

I chose to study at MUIC because it is well-known for the strength of its English-taught curriculum. Secondly, and most importantly, I chose MUIC over other institutions after I attended the Open House in 2005. I was impressed with the variety of majors and courses offered by the College.

At first, I didn’t plan to be a web developer. During my final years at MUIC, I took most of my Computer Science major courses as well as my Management minor courses. I also took part in a couple of business competitions, e.g. L’Oreal Brandstorm marketing competition and TUBC business case competition. I was hoping to get a job that utilized both my computer science and business knowledge. My job as an IT consulting analyst allowed me to bring those two different skill sets into use. After working for over a year, however, I came to realize that the role and responsibility do not matter as much as what you believe in what your organization does and where it is heading.

I was also president of the Photography and Multimedia Club in my junior year. I was also a volunteer camp attendee for the yearly 10-day camps throughout my undergraduate years. The volunteer camps allowed me to get to know people in our society who are living in a much more desperate situation than we are. It helped broaden my mind and made me see the world from a wider perspective.

Excellence in one specific field may not be the proverbial silver bullet to a successful life. That’s one of the values I learned at MUIC. Having studied many General Education courses before taking major courses made me realize that there’s more to the world than what I was originally interested in. Courses like Ecosystem and Natural Resources, Social Anthropology or even Film Studies provided me with a better view of the world, looking at it from a social science perspective and beyond, something which Computer Science courses alone could not do.

Having been involved in so many extracurricular activities also meant that I got to meet friends from different majors. This made me realize that not one person can be the best of all. We’re all specialists in different ways and we need each other’s support to carry out our goals. These values have certainly been put to good use in my career.

(To current MUIC students) This is your time to explore. Undergraduate life is more than just about completing the required courses to graduate. Step out of your comfort zone, try new things and meet new people because these, combined with academic knowledge, will make you become a well-equipped and well-rounded person.

STUDENT ASSOCIATION ELECTIONS

The MUIC Student Association conducted elections on May 14-15, 2013, during which students cast their ballots in front of the Atrium Cafeteria. Of the two eligible teams, the one designated as FRIENDS won by a substantial majority. The executive team consists of Ms. Sarita Kovatana, President, Mr. Narongpol Sathorn, Vice President, Ms. Suphisara Chinnakkarapong, Vice President, Ms. Nannaphat Apipongrattanasuk, Secretary, and Mr. Nontapat Rushtasaomboon, Treasurer. They will assume their responsibilities at the beginning of the 2013-14 academic year.



The newly-elected Student Affairs executive officers (from left to right): Mr. Nontapat Rushtasaomboon, Treasurer; Ms. Nannaphat Apipongrattanasuk, Secretary; Ms. Sarita Kovatana, President; Ms. Suphisara Chinakkarapong, External Vice President; and Mr. Narongpol Sathorn Internal Vice President.

NEW DEBATERS LEARN THE ROPES

The Debate Club sent eight of its members to the 4th United Asian Debating Championship held on May 22-30, 2013 at the campuses of Ateneo de Manila University and the University of the Philippines, both in Quezon City, the Philippines.

As most of them were new members, they took advantage of this opportunity to learn more about the debating skills and techniques of their peers from other Asian countries and at the same time widen their network of friends in the region. The club's leadership expressed hope that this experience would help the new members be more prepared for the 9th EUTH competition in Khon Khaen in October 2013.

CLUB EXPO

Students were given the chance to see for themselves which of the 25 MUIC student clubs they could join during the Club Expo held on May 8, 2013.

The Student Affairs Office, which co-organized the event with the Student Association, said 806 students visited the expo, higher than previous years' events. The Music Club, along with the Muay Thai, Cheer and Dance, and Thai Music Clubs, rendered performances to entertain the students.

IC FESTIVAL

The Student Association, in cooperation with the Student Affairs Office, hosted "IC Festival" from June 11 to 12, 2013, on the ground floor of Building 1. The organizers claimed the event was a success owing to the good turnout of customers in the 75 booths that sold food and drinks, novelty items, accessories and other products. Various contests and fun activities were held, including raffle draws, parlor games, a beauty contest, eating contest, carnival games, song and dance numbers, and many more. Various clubs also participated in this event such as the Multicultural, Social Dance, Music, Photo and Muay Thai Clubs. A total of 30,000 Baht in prizes were given away to the lucky winners. Meanwhile, the event earned a profit of more than 80,000 Baht. The festival also acted as a charity event as the entire proceeds will be donated to the CCF foundation, under the Royal Patronage of HRH Princess Maha Chakri Sirindhorn.



“THE ENCHANTED” at MUIC

MUIC staged the musical “The Enchanted” in the college auditorium on June 14, 2013. Heavily inspired by the Andrew Lloyd Weber musical, “Phantom of the Opera,” the musical production featured a fusion of Western and Thai music and musical instruments. The Thai Music Club spearheaded this production, with the active collaboration of the Music and Choir Clubs. Mr. Pajera Patanasiri, a Social Science major, was both the director and lead actor /singer. His leading lady was Miss Pattamon Pethputong, a Marketing major. Ms. ChutimaYodkitudomying, a Business Economics major, served as co-director. The Thai Music Club said they hoped that the production will renew interest in Thai musical instruments and the fusion with the popular musical will show that Thai music is at par with international standards.



MEDITATION RETREAT

To learn more about the Buddha’s teachings and get acquainted with meditation techniques like the proper ways of breathing, 27 students went on an “Insight Meditation Retreat” on May 19, 2013, at the Young Buddhist Association of Thailand Center in Phasi Charoen District, Bangkok. The activity was organized by the Inner Peace Club.

SILVER & BRONZE MEDALS IN KARATE

Three members of the Karate-do Club won three medals at the Thai Karate-Do Goju-Kai Association Senior Championship 2013 held on May 19, 2013, at Dhurakij Pundit University.

Mr. Shinaworn Hemwarangkul, a Chemistry major, won a silver medal in the Male Kumite (under 70 kg) category. His team mate, Mr. Tanapuch Wanwarang, a Computer Science major, won a bronze medal in the Male Kumite (under 75 kg) category, while Ms. Jitrarat Nasahachart, a Business major, won a bronze medal in the Female Kumite (under 48 kg) category. The club’s instructor is Sensei Polakit Mankongkit, a former national karate coach.

NAKHON PATHOM RACE

The MUIC Cycling Club participated in the Nakhon Pathom Cycling Club’s 16th Anniversary bike race at Kasetsart University, Kamphaengsaen Campus, in Nakhon Pathom on May 12, 2013. There were two categories, 57 km and 97 km, each with a group for men and women. Five MUIC and MU students and four lecturers and staff joined the race.

WELCOMING UNITY CAMP

Some 589 students and 10 lecturers and staff participated in the 3rd trimester’s Welcoming Unity Camp. Meant to introduce incoming freshmen to MUIC’s corporate culture and values, create strong ties between them and the senior students and staff / lecturers, the camp was held on May 11-12, 2013, at Baan Phu Waan, Nakhon Pathom.





Mahidol University
International College

Live

- Talk Shows
- Mini Concerts
- Dance Contest
- Major Exhibitions
- Student Activities
- Green Campus Tour
- Like & Share "World Landmarks in 3D"

August 2-3,
2013

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09:00-15:00 hrs.

Open House

www.muic.mahidol.ac.th/openhouse2013
Tel: 081 733 4422 | E-Mail: icpr@mahidol.ac.th



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