



Welcome to

MAHIDOL UNIVERSITY

Wisdom of the Land

**Planning, Research and Development Department and
Library of Mahidol University International College**

**in associated with
Emerald Group Publishing present:**

“The Insiders Guide to Getting Published in International Research Journals”

**Presented by: Adam Sutcliffe, Senior Business Manager S.E Asia,
Emerald Group Publishing**

Workshop Overview

- ✦ **Title: “The Insiders’ Guide to Getting Published in International Research Journals”**
- ✦ **Date : Wednesday 5th November 2008: 08:30am - 11:00am**
- ✦ **Venue : Seminar Room, 2nd Floor, Mahidol University, International College, Salaya Campus**

Emerald Publishing Group Limited is an international academic publisher that has been running for 40 years. They currently publish more than 200 journal titles in the fields of management, information science and engineering.

They are *the* leading English language publisher of academic and professional literature in the fields of management and library services and their potential readership worldwide is more than 15 million people.

Adam Sutcliffe will be coming to Mahidol University to share his knowledge and experiences and we thoroughly recommend this session for anyone who is considering getting their work published.

The session will contain insider’s information on:

- **How to get published in the right journal**
- **How to target your work more effectively**
- **What editors and reviewers actually look for**
- **ISI, rankings and how important they are to your research**
- **The key questions that make or break a paper**
- **How to peer review your own work**
- **The secrets of revision**

For more information please visit <http://info.emeraldinsight.com/authors/workshops/index.htm>
Adam will also be on hand to answer your questions from a publisher’s perspective

Adam is a senior business manager at Emerald and has worked in publishing both in the UK and Singapore for 5 years. Adam comes from an academic background, working as a qualified teacher for over 5 years in the UK. He is now responsible for Emerald’s academic partners in SE Asia, and makes regular visits to the region to deliver user training and author workshops.

How to reserve

Please reserve your FREE delegate place by contacting Ms Jirawara Tongsakol, Planning, Research and Development, Mahidol University International College by email at icjts@mahidol.ac.th Tel. 02 441 5090 ext. 1423 or 1019 Fax. 02 441 0629 and providing the following details:

Name / Position/ Department & Faculty / Telephone and Email address

What others have said about previous author workshop's

"The workshop was well attended, and well received by the participants. It provided valuable advice and insights into the academic publishing. The workshop by Professor Peters was very informative and I strongly recommend the workshop to anyone wanting to be published."

Dr. Kim Hua Tan

University of Cambridge, UK.

"It has boosted research dynamics within the school, and resulted in a number of published contributions in journals over the past three years."

Svetlana Cicmil

Bristol Business School, UK.

"The newer members of staff and the new academics who have yet to get published benefited greatly from it."

Joyce Liddle

University of Durham Business School, UK

"Most staff, even those who have previously had works accepted in [Emerald] publications found the presentation informative, instructive and relevant to their needs as far as improving their research competency and publication skills."

Robert Rugimbana

University of Newcastle, Australia

"The theme approached was of great interest to the university community. It's very rare to have the opportunity of meeting someone that can provide us with information and advice on what to take in consideration when we are about to write an article for publication, whether it is for a national or international audience."

Maestra Esther Ramirez Godoy

UNAM, Mexico.

"The feedback from all those who participated was extremely positive. We appreciated your clear and open presentation style and willingness to engage with so many questions from our enthusiastic audience. Particularly noticeable was how many people were inspired to believe that it was possible that they could now write a paper on their research and/or practice."

Rosalie Holian

RMIT University School of Management, Australia