



# Meet the new MUIC Director

**Assoc. Prof. Rassmidara Hoonsawat**

**Monday, 4 May 2009**



Mahidol University  
International College  
วิทยาลัยนานาชาติ มหาวิทยาลัยมหิดล



Assoc. Prof. Dr. Rassmidara Hoonsawat  
Director

MUIC Administration Chart



Prof. Maleeya Kruatrachue  
Deputy Director for Academic Affairs



Assoc. Prof. Yaowalark Sukthana  
Deputy Director for Planning  
Research and Development



Mrs. Sumalee Visetratana  
Deputy Director for Administration



Mr. Michael Naglis  
Assistant Director for Student Affairs



Mrs. Somluck Lunsuchep  
Assistant Director for Administration



Ms. Udomrat Tivasub  
Assistant Director for Academic Affairs



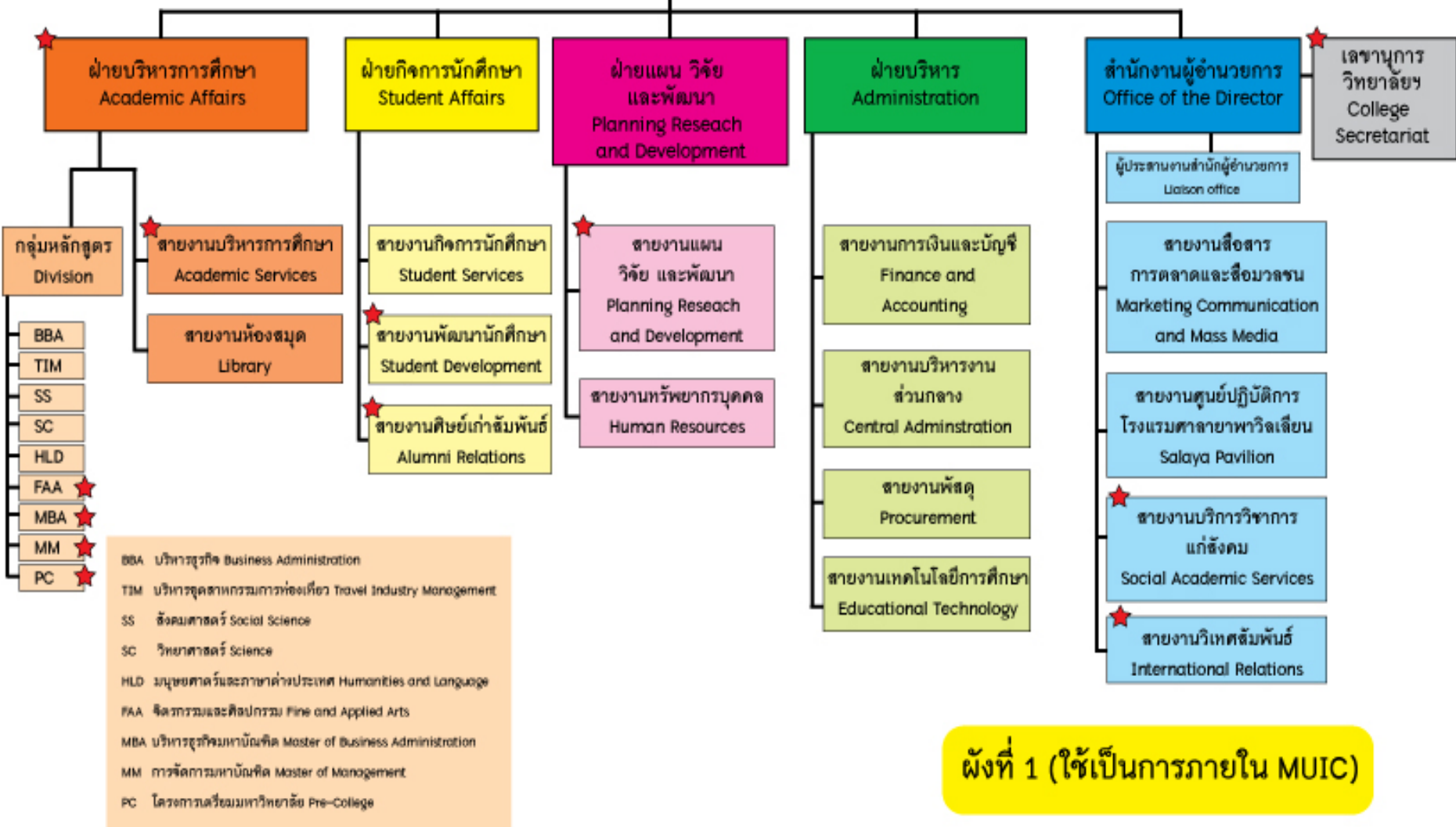
Mr. Brian J. Phillips  
Assistant Director for International Affairs



Mahidol University  
International College

# ผู้อำนวยการ Director

- ร่าง / Draft -  
MUIC Organization Chart  
ผังองค์กร



- BBA บริหารธุรกิจ Business Administration
- TIM บริหารอุตสาหกรรมการท่องเที่ยว Travel Industry Management
- SS สังคมศาสตร์ Social Science
- SC วิทยาศาสตร์ Science
- HLD มนุษยศาสตร์และภาษาต่างประเทศ Humanities and Language
- FAA ศิลปกรรมและศิลปกรรม Fine and Applied Arts
- MBA บริหารธุรกิจมหาบัณฑิต Master of Business Administration
- MM การจัดการมหาบัณฑิต Master of Management
- PC โครงการเตรียมมหาวิทยาลัย Pre-College

ผังที่ 1 (ใช้เป็นการภายใน MUIC)

# Vision for MUIC

by Rassmidara Hoonsawat

## Mission

<http://www.muic.mahidol.ac.th/eng/>

*“to produce graduates who are able to function adequately and humanely in a globalizing world; to create and maintain a high quality learning institution; to encourage faculty research and publishing; to foster fair and effective management employing a transparent financial system, and to promote Thai culture by engaging in community development.”*

## Vision

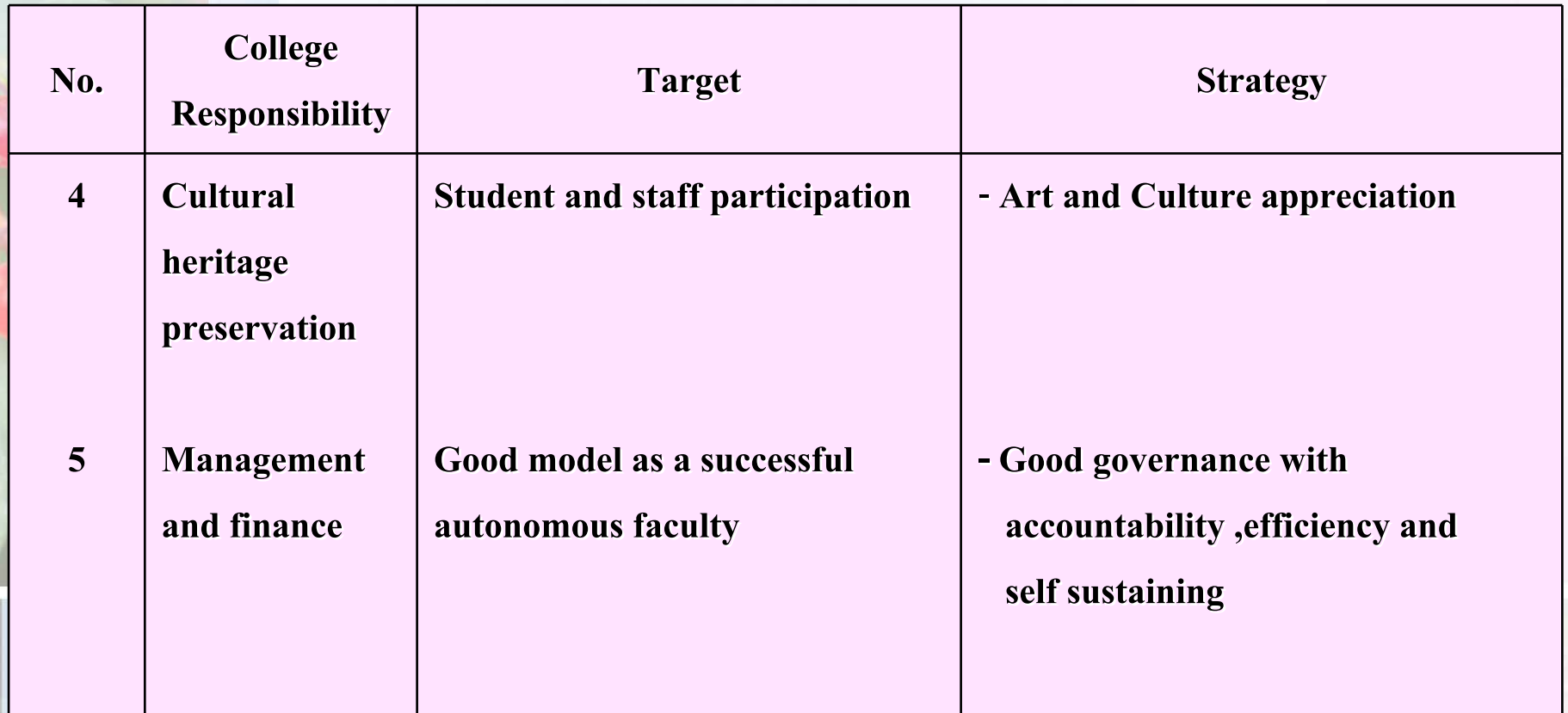
To be a fine international college of first choice in Asia

# College Responsibility

- ➔ **Learning and teaching**
- ➔ **Research**
- ➔ **Academic services**
- ➔ **Cultural heritage perservation**
- ➔ **Management and finance**



<b>No.</b>	<b>College Responsibility</b>	<b>Target</b>	<b>Strategy</b>
<b>1</b>	<b>Learning and teaching</b>	<b>High standard of broad education</b>	<ul style="list-style-type: none"><li>- <b>Quality and attractive programs</b></li><li>- <b>Bachelor level</b></li><li>- <b>Graduate level</b></li><li>- <b>Qualified academic staff</b></li><li>- <b>Well - rounded quality students</b></li></ul>
<b>2</b>	<b>Research</b>	<b>Increasing number of publications per academic staff per year</b>	<ul style="list-style-type: none"><li>- <b>Establishment of a research culture</b></li></ul>
<b>3</b>	<b>Academic services</b>	<b>Being well known through our quality academic services</b>	<ul style="list-style-type: none"><li>- <b>Quality academic services</b></li></ul>



<b>No.</b>	<b>College Responsibility</b>	<b>Target</b>	<b>Strategy</b>
4	<b>Cultural heritage preservation</b>	<b>Student and staff participation</b>	<b>- Art and Culture appreciation</b>
5	<b>Management and finance</b>	<b>Good model as a successful autonomous faculty</b>	<b>- Good governance with accountability ,efficiency and self sustaining</b>

# 1. Learning and teaching

## Strategic plans

**High standard of broad education**

(2) **Consideration of job opportunities**

(3) **Alumni's roles in program evaluation and advice**

(1) **Identifying and making use of our strengths**

**Quality and attractive academic programs  
(Bachelor and graduate levels)**

(4) **Program evaluation**

(7) **Internationalization**

- foreign staff
- foreign students
- exchange students
- international collaborations

(6) **National collaborations**

- with other faculties
- with other institutions
- with public and private organizations

(5) **Quality Liberal Arts education with flexibility**



**High standard of broad education**

(2) **Recruitment for potential academic staff**

(3)

**Academic staff development – plan and action**

(1)

**Human resource analysis of deficient areas**

(4)

**Staff satisfaction survey**

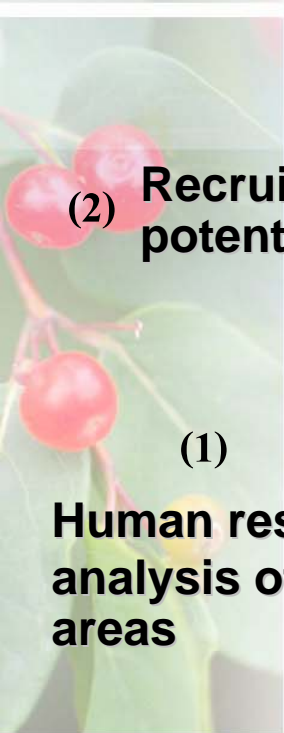
**Qualified academic staff**

(6)

**Encouragement of academic position promotion**

(5)

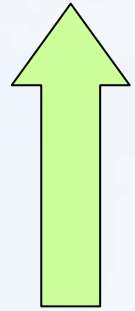
**Team work encouragement**



# High standard of broad education

(1) Recruitment of potential students

- Thai
- International
- Scholarships
- Collaborations with high standard schools
- Informative website
- Public relation and marketing team



(2) Large selection with flexibility for major and minor fields

**Well-rounded quality students**

(3) Rewards for highly achieving students

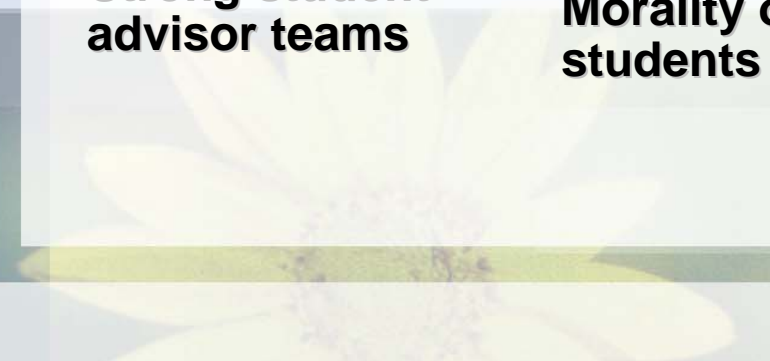
(4) Students' participation in national competition

(8) Network for student training

(7) Strong student advisor teams

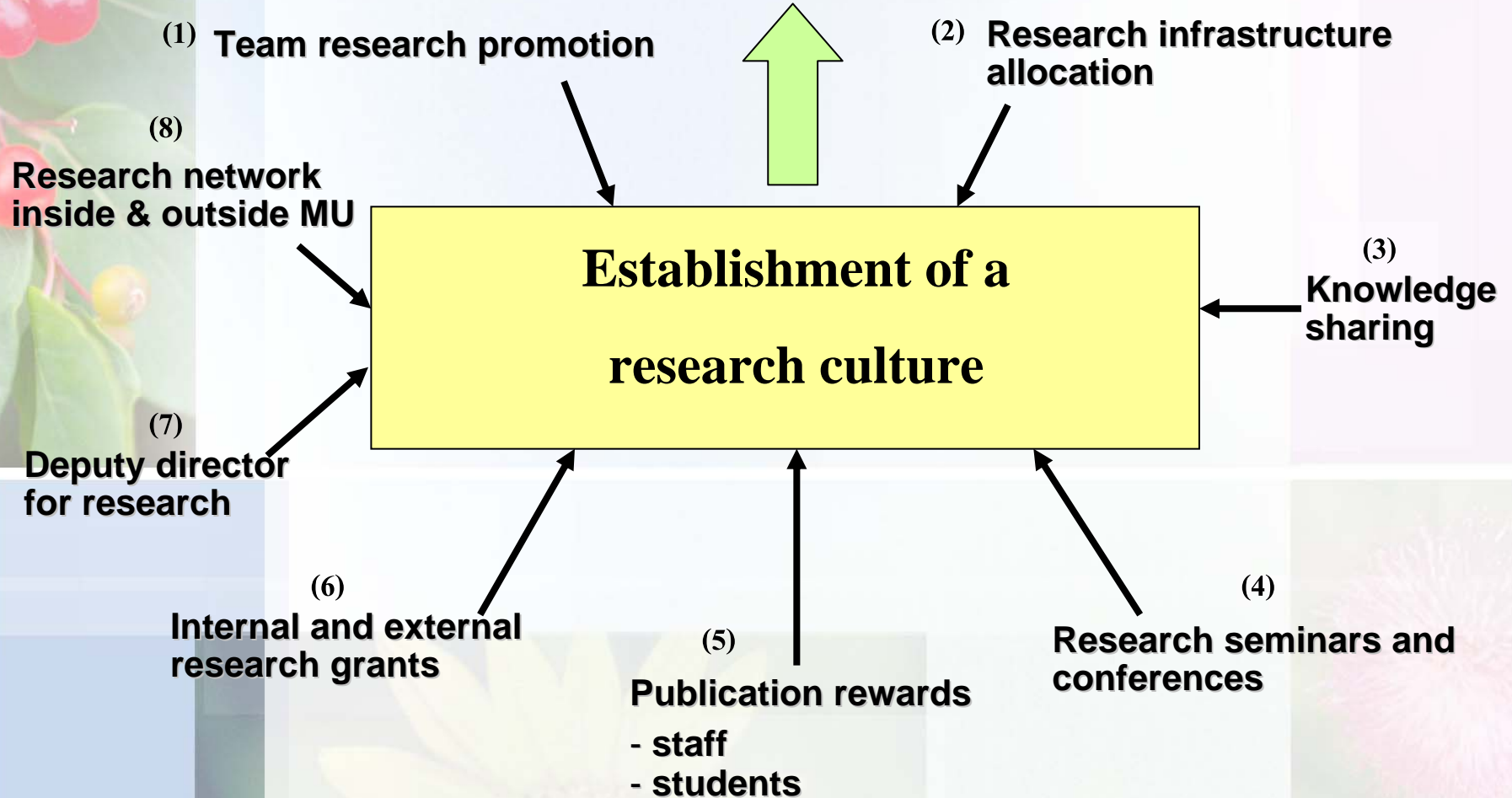
(6) Morality of students

(5) Student activity encouragement



## 2. Research

**Increasing number of publications  
per academic staff per year**



### 3. Academic services

Being well known through our quality academic services

Quality academic services

(1)  
Hotel management  
service

(2)  
Business pilot  
projects

(5)  
Public education

(4)  
Health food  
innovations

(3)  
International food service



## 4. Cultural heritage preservation

**Student and staff participation**

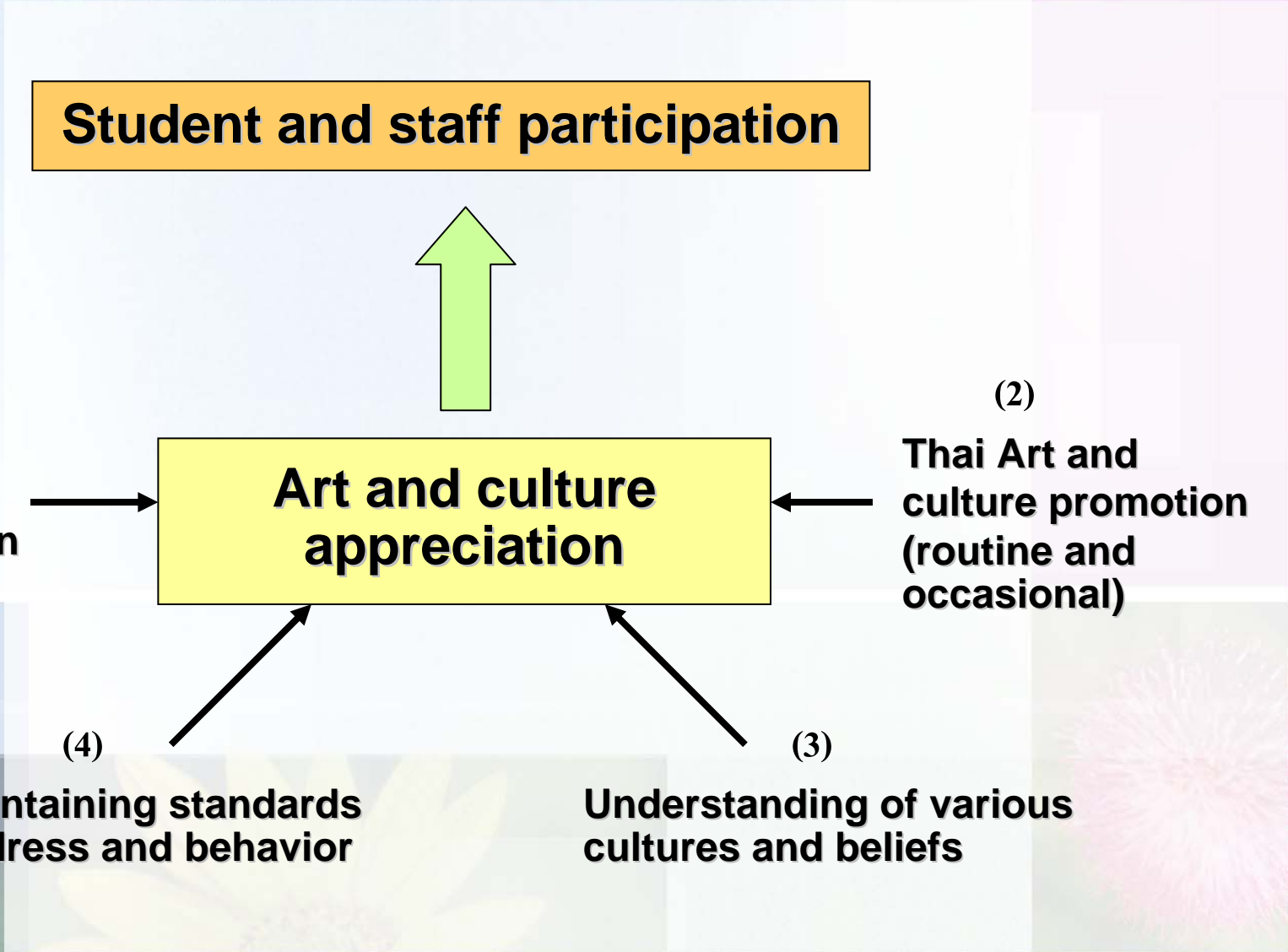
(1)  
**Year plan  
and action**

**Art and culture  
appreciation**

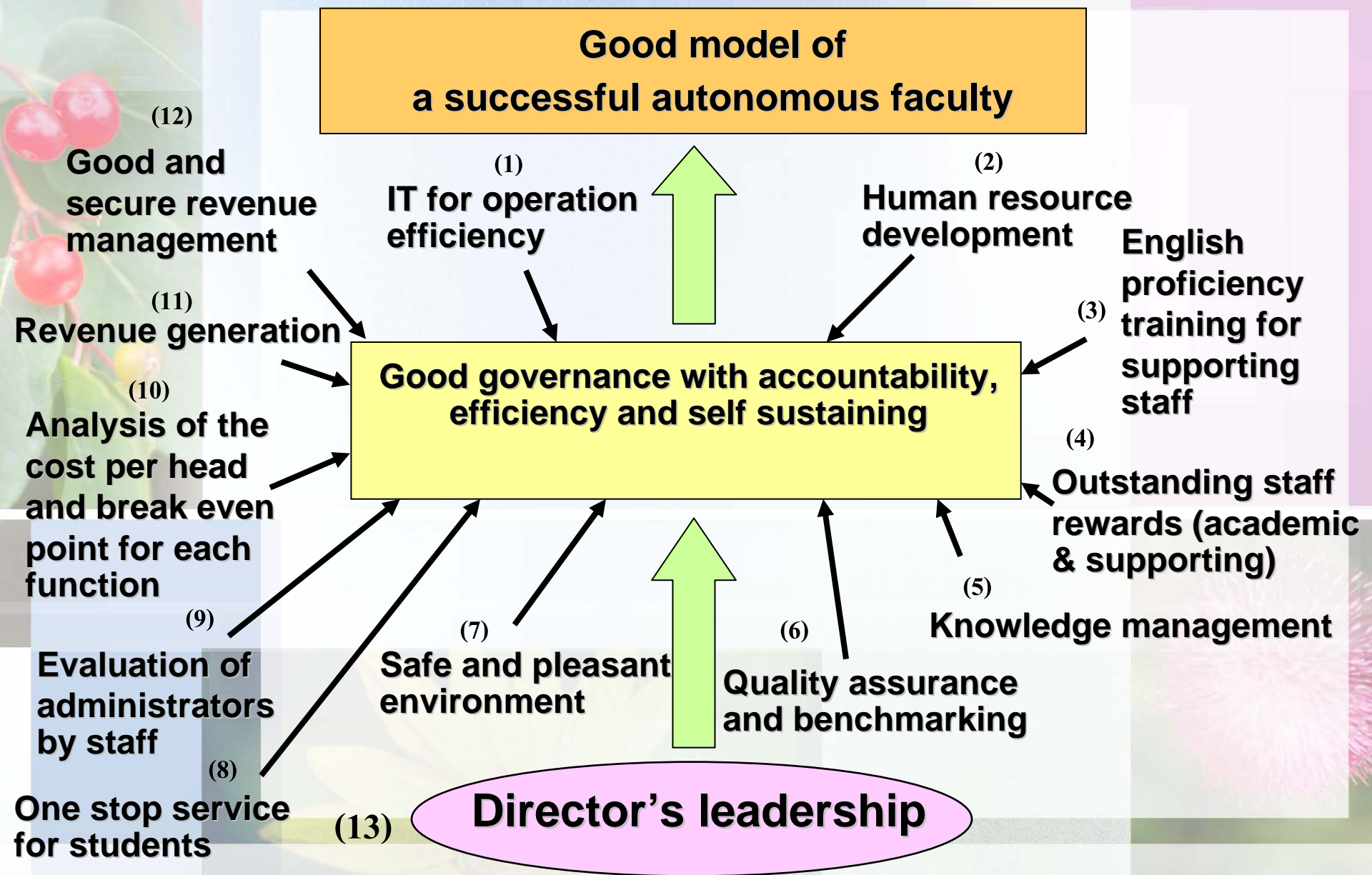
(2)  
**Thai Art and  
culture promotion  
(routine and  
occasional)**

(4)  
**Maintaining standards  
of dress and behavior**

(3)  
**Understanding of various  
cultures and beliefs**



# 5. Management & Finance



**Director's leadership**

**(1) Strategic thinking**

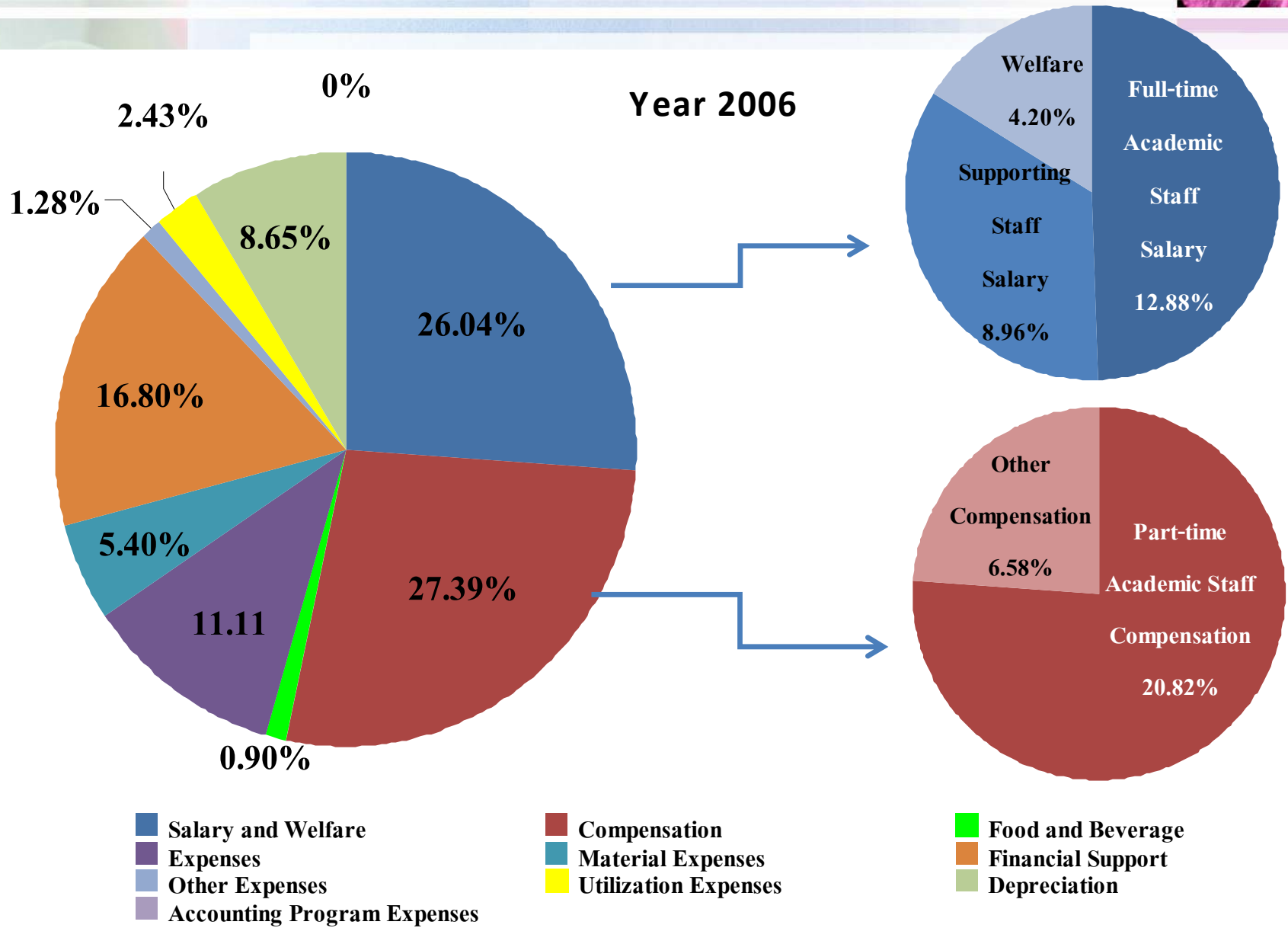
**(2) Team forming and relationship building**

**(3) Inspiring trust and willingness**

## Analysis of Manpower at Mahidol University International College

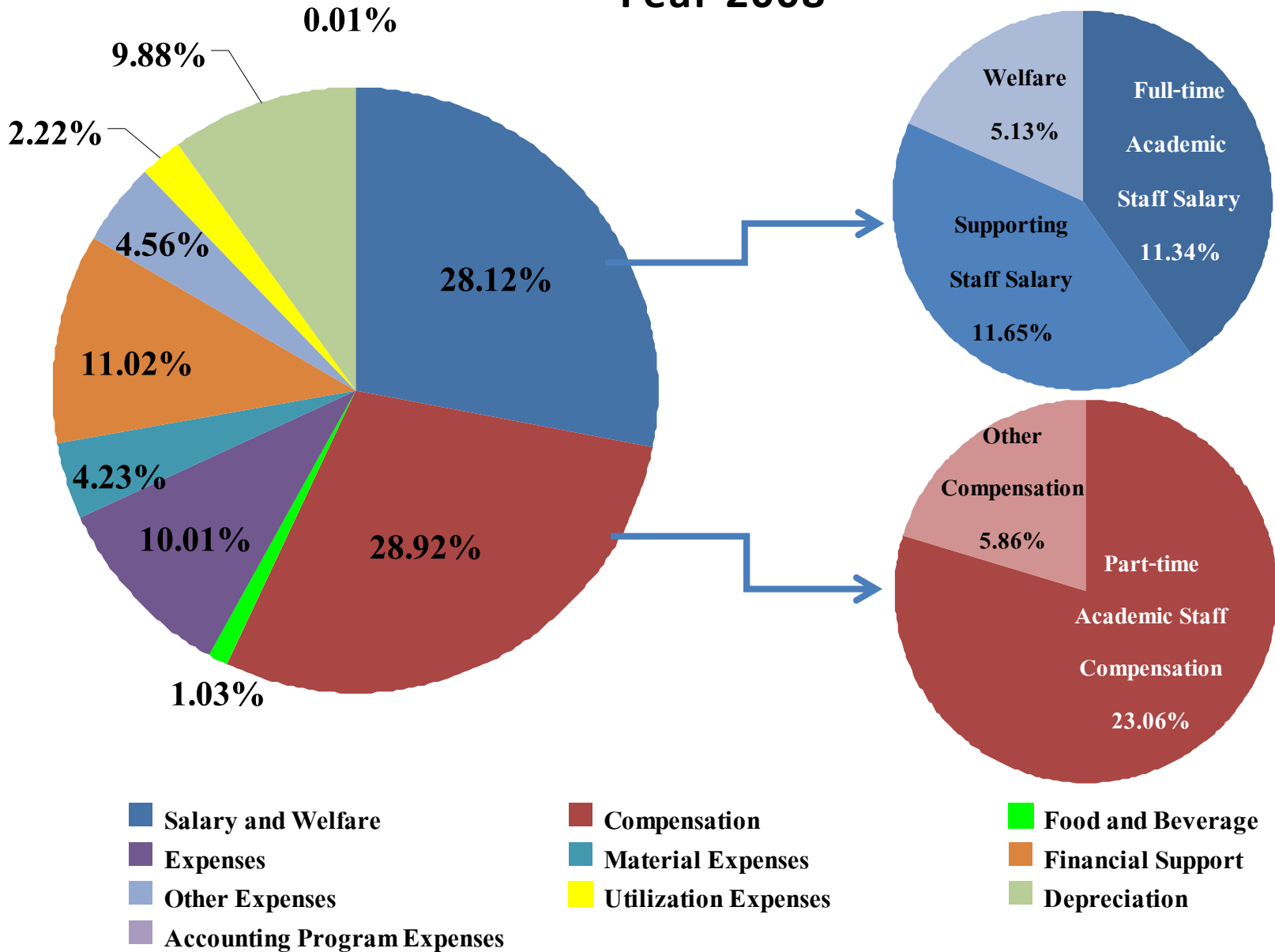
	Year 2006	Year 2008
Number of Full-time Academic Staff and Part-time Academic Staff (Person)	86 + 117	100+133
Supporting Staff (including Salaya Pavilion Hotel staff)	157 (Salaya Pavilion Hotel staff 30)	200 (Salaya Pavilion Hotel staff 50)
Full-time Academic Staff : FTES	86 : 2310 1 : 26.8	100 : 2327 1 : 23.2
Supporting Staff (including Salaya Pavilion Hotel staff) : FTES	157 : 2310 1 : 14.7	200 : 2327 1 : 11.6

# Expenditures of Mahidol University International College



**Full-time Academic Staff Salary + Supporting Staff Salary + Welfare + Part-time Academic Staff Compensation = 46.86%**

# Year 2008



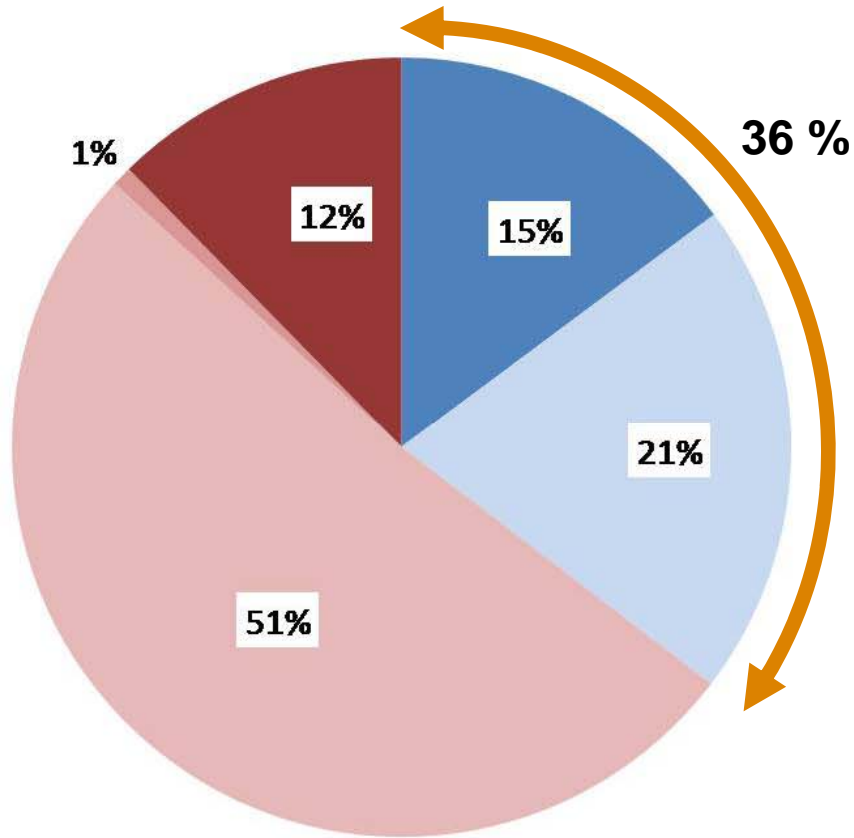
**Full-time Academic Staff Salary + Supporting Staff Salary + Welfare + Part-time Academic Staff Compensation = 51.18%**

**MUIC academic and supporting staff  
in budget year 2006 and 2008**

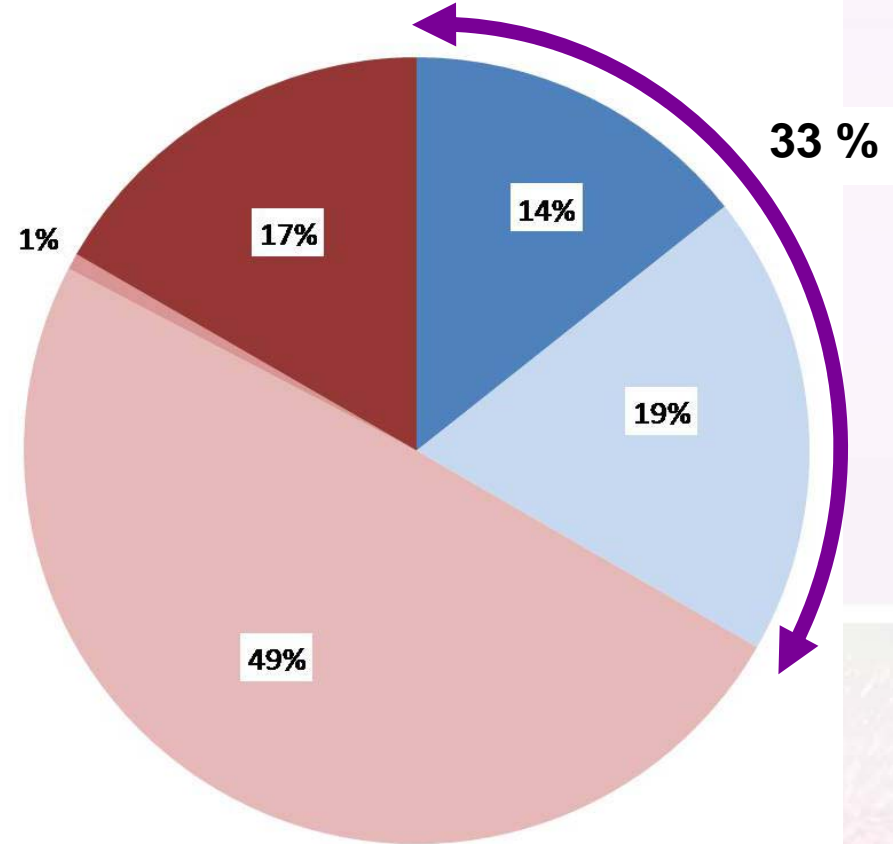
Status	Year 2006		Year 2008			
	No.	%	No.	%		
Thai full-time academic staff	36	} 86	14.81	} 100	14.33	
Foreign full-time academic staff	50		20.58		57	19.00
Thai supporting staff	125	} 157	51.44	} 200	49.33	
Foreign supporting staff	2		0.82		2	0.67
Salaya Pavilion Hotel staff	30		12.35		50	16.67
<b>Total</b>	<b>243</b>		<b>100.00</b>		<b>300</b>	<b>100.00</b>

# MUIC academic and supporting staff in budget year 2006 and 2008

Year 2006



Year 2008



- Thai full-time academic staff
- Foreign full-time academic staff
- Thai supporting staff
- Foreign supporting staff
- Salaya Pavilion Hotel staff



**THANK YOU**